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 <p>I I D A INTERNATIONAL INTERIOR DESIGN ASSOCIATION</p>	<p>222 Merchandise Mart Suite 567 Chicago, IL 60654-1104 p 888.799.IIDA f 312.467.0779 e iidahq@iida.org</p>	<p>DESIGNMATTERS <i>a biweekly newsletter from the association for interior design professionals</i></p>
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April 1, 2009

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Re:work Gets Design Professionals Back in the Game

The Mohawk Group – including its four brands Bigelow, Lees, Karastan and Durkan – in partnership with **IIDA** and **Interior Design** magazine, is helping to fill an industry void by hosting a series of events called **Re:work**. This day-long forum, slotted for six cities, will be held in major cities throughout the U.S., and is designed to help out-of-work architects and designers get back to the drawing board, and hopefully, back to work within our industry.

The free, day-long workshop and seminar-style event will provide valuable opportunities to work with experts on resume writing, financial planning, interview skills and career coaching, while offering constructive industry insight from architects and designers. Information about local career and other job loss-related resources in each city will also be available to attendees. The events are IDCEC accredited for 0.4 CEUs. The events will be held from 8:30 a.m. to 5 p.m. in each area; participants must register to attend.

- Atlanta, April 14
- New York City, April 28
- Los Angeles, May 12
- Las Vegas, May 15
- Dallas, May 27, location TBA
- Chicago, June 25

"This is an extraordinary initiative and brilliant yet simple response by Mohawk, initiated at a grassroots level by company reps in this rough economy. Mohawk has pledged to support the clients who have become their friends as well as colleagues," commented **Cheryl Durst, IIDA Executive Vice President/CEO, Hon. IIDA.**

[Click here](#) for more information about Re:work and to register for the event.



perspective
Advertise now in the Summer/Neocon issue: **Power of Design**
Deadline: May 6th



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Call for Entries: Hospitality Product Design Competition

The **13th Annual Hospitality Product Design Competition** is a collaboration between IIDA and Hospitality Design magazine and takes place at the [HD 2009 Expo & Conference](#). The competition honors outstanding innovation, function, and aesthetic advancements in eight product categories for the hospitality industry. Manufacturers who are exhibiting at HD 2009 Expo are invited to enter the competition. [View the 2009 Call for Entry now](#). The deadline to request an entry kit is April 17. Contact [Monica DeAngelis](#) for more information

Attention Students: Deadline Approaching for Student Sustainable Design Competition



IIDA's 7th Annual Sustainable Design Student Competition
(now open)

The **7th Annual Student Sustainable Design Competition** is pleased to announce that the IIDA Foundation will partner with the Association and sponsor this year's competition awards: Best of Competition - \$1,200, Award of Excellence - \$600, and Honorable Mention - \$300. The



competition recognizes and celebrates outstanding design projects from students whose work advocates the principles of environmentally responsible design. **The deadline for entry is April 6.** [Download your application today.](#)

Please contact [Christa Koskosky](#) for more information.

Call for Entries: IIDA/Contract Magazine Showroom and Booth Design Competition

Register now for the **14th Annual IIDA/Contract Magazine Showroom and Booth Design Competition** at NeoCon 2009 in Chicago. Four categories will be awarded: Booths Less Than 400 Square Feet, Booths Greater Than or Equal to 400 Square Feet, Showrooms Less than 2,000 Square Feet and Showrooms Greater Than or Equal to 2,000 Square Feet. Judging will take place on **Sunday, June 14** at the Merchandise Mart. Entry forms are due by May 22. [Download the registration form now for more information.](#)

Contact [Michelle Zenz](#) if you are a Professional or Associate Member interested in judging the 2009 IIDA/Contract Magazine Showroom and Booth Design Competition. Potential judges must be available at the Merchandise Mart in Chicago on Sunday, June 14 from 8 a.m. - Noon.

IIDA Knowledge Center ©

Visit the **IIDA Knowledge Center** for the latest industry news, research and interactive learning tools.



IIDA Chapter Awards 2009

IIDA is accepting entries for the **2009 IIDA Chapter Awards**. Nine categories will be awarded: Chapter of the Year Award (Small Chapter is less than 300 Members, and Large Chapter is more than 300 Members), Excellence in Community Service, Excellence in Forum Activities, Excellence in Graphics, Excellence in Membership Marketing, Excellence in Newsletter Publishing, Excellence in Programs (Chapter, City Center and Campus Center), Excellence in GRA and our newest category in 2009, Excellence in Chapter Website Development. The Chapter of the Year award will be announced at the IIDA Annual Meeting on June 14 in Chicago.

The deadline for entry is April 15. Visit the [Chapter Awards online](#) to learn more, or contact [Monica DeAngelis](#) with questions.

Save the Date - COOL 2009!

COOL, the Association's annual black-tie awards gala, and the signature event of Neocon, will take place on Sunday, June 14, 2009 at the Westin Chicago River North Hotel. A 'save the date' notice will be sent out to the Membership shortly, and the official invitation will be distributed in mid-May. The evening will celebrate the winners of the **36th Annual Interior Design Competition** and the **17th Annual Will Ching Design Competition**. Any questions concerning Sponsorship, Table or Ticket purchases, please contact [Dennis Krause](#).

Share Your Event With DesignMatters!

Members, submit information for consideration in a future issue of *DesignMatters* to DM-News@iida.org.

Mark Your Calendars for IIDA's Annual Meeting

While you are making your NeoCon plans, please join us for **IIDA's Annual Meeting**, Sunday, June 14 from 1:30-3:30 p.m. at Chicago's Museum of Contemporary Art. Association Members and their guests are invited to this event to induct the 2009-2010 International Board of Directors, honor the new members of the College of Fellows and spotlight recipients of the Association's prestigious honors and awards. Watch future issues of *DesignMatters* for further information, or visit www.iida.org in the coming weeks.

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Register Now for the Spring IIDA Leaders Breakfast Events!



The **IIDA Leaders Breakfast** series is traveling to three cities this spring: New York City, Boston and Houston. For more information, visit www.iida.org, or contact communications@iida.org. Thanks to National Benefactors **Herman Miller** and **Interior Design** magazine.

Attend the **New York Leaders Breakfast** on April 29 at Gotham Hall. Featured keynote speakers are Matthew Weiner, creator and executive producer of *Mad Men*, and Nina DiSesa, chairman of McCann Erickson New York and author of *Seducing the Boys Club*. Joshua David and Robert Hammond, co-founders of Friends of the High Line, are the event honorees. [Reserve your table or seat for the New York Leaders Breakfast now.](#)

The **Boston Leaders Breakfast** is May 5 at the Intercontinental Waterfront Hotel. William Taylor, co-founder of *Fast Company* and best-selling author of *Mavericks at Work*, is the keynote speaker. The event honoree is Felice Silverman, IIDA, President and a Principal of Silverman Trykowski Associates, Inc. in Boston. [Reserve your table or seat for the New England Leaders Breakfast now.](#)

JUST ANNOUNCED! The **Houston Leaders Breakfast** is May 20 at the Junior League of Houston, Inc. Ballroom. Matt Petersen, Global Green USA President, CEO and Board member is the keynote speaker. Houston Mayor Bill White is the event honoree. [Reserve your table or seat for the Houston Leaders Breakfast now.](#)

IIDA Foundation News



The Trustees are pleased to announce that the winner of the 2009 Lloy Hack Essay Competition is **Caroline Landry**, a Student IIDA Member attending Savannah College of Art & Design, Georgia Chapter. Caroline will receive a \$1,000 award. The design firm, who also receives a \$1,000 award for providing the mentoring experience, is **Collins Cooper Carusi Architects** of Atlanta. The Lloy Hack Memorial Fund was established to encourage the mentoring of students pursuing degrees in interior design. The program invites an IIDA Student Member to submit an essay describing his/her experience in a day-long environment, being mentored by an interior design firm.

Member News

Andrew Stafford, FIIDA, has joined the staff of NCIDQ. Stafford, an NCIDQ Certificate holder, brings more than 24 years of interior design experience to NCIDQ. He manages the Council's two largest programs – the Examination and Interior Design Experience Program (IDEP), working closely with NCIDQ's examination committees and consultants and overseeing all examination development and administration issues. Prior to NCIDQ, Stafford was a senior project manager in a retail studio at Gensler in New York, NY.

[IIDA Welcomes New Individual Members as of March 31, 2009!](#)

Industry Member News

Invista, makers of **Antron®** carpet fiber, announced today the call for entries for the 9th Antron® Carpet Fiber Product Innovation Award. The deadline for entries is May 15. The Product Innovation Award honors carpet mills whose products excel in style, aesthetics, color and usage in the marketplace. This year, the awards ceremony will be held during NeoCon, and visitors to the Antron® brand showroom (Chicago Merchandise Mart, Space 10-111) will have a chance to vote for a People's Choice award among the winning styles. For more information, and to enter, please call 1-877-5ANTRON.

Planting 58 trees will improve the appearance and safety of local school grounds through the Making the Shade partnership. The Georgia Forestry Commission (GFC) partnered with **Milliken & Company**, the City of Alma, and Bacon County Board of Education to implement the program in Bacon County. GFC announced its first three Making the Shade partnerships, including Milliken, on Georgia Arbor Day 2007. Today with almost 500 trees planted, the program has expanded to benefit more than 9,000 students at 14 schools in 13 counties throughout Georgia.

Chapter & City Center News September and October

The **Alabama Chapter**

The **Alabama Chapter** invites you to attend "Alexander Girard" on April 9, 11:30 a.m. - 12:30 p.m. at the American Cancer Society in Birmingham. [Please RSVP](#) by April 6. Admission is free for Members, \$25 for non-members and \$5 for students.

The **Carolinas Chapter**

The **Carolinas Chapter** Amazing Annual Meeting/Trade Show event date and location have changed to May 16 in Charlotte. The event will also feature a party to recognize Chapter partners; stay tuned for further information!

The **Carolinas Chapter** is hosting the Amazing Annual Meeting/Trade Show at the Hilton Myrtle Beach Resort May 15-16. Enjoy the opportunity to network, see new products, participate in CEU programs and the annual meeting as well as enjoy a weekend at the beach with your family. Please contact [Kerry Withers](#) if you're interested in attending.

The **Delta Regional Chapter**

The **Delta Regional Chapter** announces the call for entries for the 2009 RE:Awards, celebrating outstanding interior design spaces from Delta Regional Chapter Members. Entries are due May 6; [click here](#) to download the registration forms.

The **Illinois Chapter**

The **Illinois Chapter** will be announcing its first recipient of its charter Michelle Roberts Memorial Scholarship on April 2 at the Allsteel Showroom, [click here](#) for more information on the event.

The **Illinois Chapter** is hosting its first annual IIDA Gives Back Volunteer Day on April 25. This event will help a Chicago area homeowner as part of Rebuilding Together, for more information and to fill out a volunteer skills assessment form [click here](#).

The **Pennsylvania/New Jersey/Delaware Chapter**

The **Pennsylvania/New Jersey/Delaware Chapter** is excited to present a 2009 CEU opportunity. Dr. Toby Israel will discuss Design Psychology at each of the five City Centers on a variety of topics. This CEU is free to Members, \$10 for non-members. For additional information, [contact the Chapter](#).

The **Pittsburgh City Center** is hosting "Using Design Psychology to Create Ideal Places" on April 28 at Rothschild Doyno Collaborative. Reserve your spot by contacting RSVP-pittsburgh@iida-panjde.org.

The **Pocono Mountain City Center** is hosting "Healthy and Smart Learning Environments" on April 16 at Marywood University, Scranton at Noon. Reserve your spot by contacting RSVP-pocono@iida-panjde.org.

The **South Central Pennsylvania City Center** hosts "Healthy and Smart Learning Environments" on April 16 at a location to be determined at 6 p.m. Reserve your spot by contacting RSVP-southcentral@iida-panjde.org.

The **New Jersey City Center** invites you to an evening full of inspiration with special guest speaker Suzanne Tick. "What Inspires You?" on April 16 at the Medicines Company, 8 Sylvan Way, Parsippany, NJ at 5:30-9 p.m. This event is free to Members and \$25 for Non-Members. Reserve your spot by contacting RSVP-newjersey@iida-panjde.org.

The **Philadelphia City Center** invites you to join us for their Tax Day Meet 'n Greet at Di Vino Wine Bar, 267 S. 19th Street on April 15, 5-7 p.m. This is a great way to find out more about IIDA and stay in touch with friends. Fantastic drink specials and complimentary appetizers will be provided. To reserve your spot, contact RSVP-Philadelphia@iida-panjde.org.

The **Philadelphia City Center** encourages its Members and friends to support public

The **Indiana Chapter**

The **Indiana Chapter** is hosting a portfolio review session for local designers on April 16, 4-6 p.m. at Business Furniture Corporation. Use this opportunity to network, learn about resume writing and enhancing your portfolios. Contact [Tony Elliott](#) for more information.

The **Indiana Chapter** is now on LinkedIn.com and Facebook.com. Expand your social networking circle by joining them! Contact [Tony Elliott](#) for more information.

The **Michigan Chapter**

The **Michigan Chapter**, in partnership with ASID, invites you to join them at the Spring Social in Ferndale on April 2, 6-9 p.m.. This is a free networking event to all Members! More information will follow. Contact [Jennifer Malia](#) to reserve your spot.

The **Michigan Chapter** is proud to welcome Cheryl Durst, Executive VP/CEO of IIDA, as a special guest speaker for the Chapter's Annual Meeting on May 28. Join them at The Whitney, Detroit as they award the winners of the Michigan Interior Design Excellence Awards and recognize student competition winners as well. For more information on this event or to RSVP or sponsor, contact [Jennifer Malia](#).

The **Michigan Chapter** and their local industry partners invite you to attend Third Thursday Happy Hours! These events will take place in Ferndale, Ann Arbor and Grand Rapids. For more information, visit the events page at www.michiganiida.org.

The **Mid-Atlantic Chapter**

The **Mid-Atlantic Chapter** The Premiere 2009: 14th Annual Chapter Design Awards is April 22. [Purchase](#) your tickets now! Contact [Dyane Betteker](#) for more information.

The **Baltimore City Center** Green Lighting CEU is April 8 at Gensler Baltimore, 5:30-7:30 p.m. Admission is \$25 for Members, \$30 for sponsors, and \$35 for non-members. Please contact [Stacey Hukill](#) by April 7 if you plan to attend.

The **Baltimore City Center** is touring Roland Park Country School Athletic Complex on April 16. The tour will be guided by students who use this facility. Admission is free; please contact [Laura Kerris](#) by April 15 if you plan to attend.

The **New England Chapter**

The **New England Chapter** will be hosting the Boston Leaders Breakfast on May 5 at the Intercontinental Waterfront Hotel. William Taylor, co-founder of Fast Company and best-selling author of Mavericks at Work, is the keynote speaker. The event honoree is Felice Silverman, IIDA, President and a Principal of Silverman Trykowski Associates, Inc. in Boston. [Reserve your table or seat for the New England Leaders Breakfast now.](#)

broadcasting by answering phones on-air for the next WHY? membership campaign on May 7, 5-8 p.m. at WHY's Technology Center located at 150 North Sixth Street (between Arch and Race). All volunteers will be trained upon arrival. Please RSVP to RVSP-Philadelphia@iida-panjde.org.

The **Philadelphia City Center** invites you to tour a local school that achieved LEED-NC Gold - Radnor Middle School, 150 Louella Avenue, Wayne, PA 19087 on Earth Day, April 22 at 6 p.m. Darin Jellison, AIA, of Blackney Hayes and Leo Bernabei, Director of Operations at the school will lead the presentation and tour. This event is free to Members and DVGBC members, and \$10 for non-members. Please RSVP to RVSP-Philadelphia@iida-panjde.org.

The **South Central Pennsylvania City Center** invites you to save the date for return of Thirsty Thursday on May 7. Please join us for Margaritta Madness in belated celebration of Cinco de Mayo beginning at 5:30, location TBD. If you would like to be on the e-vite to receive detailed information on this social networking opportunity, please contact [Dawn Hazen](#).

The **Rocky Mountain Chapter**

The **Denver City Center** invites you to join them in creating a "green team." A kick off meeting is scheduled for March 24; contact Denver@iidarmc.org for more information.

The **Denver City Center** Pret A Porter kick-off party is at 5:30 p.m. on April 9 at the JCL Showroom. Contact Denver@iidarmc.org for details.

The **Denver City Center** is hosting an Art Walk with SourceFour on May 1, more details to come. Please visit www.iidarmc.org for more details on upcoming events.

The **Salt Lake City Center** would like to remind you of these upcoming events, please contact your City Center Director for more information. The Student Portfolio Review is scheduled for April 14. Sign up forms are now available for the 1st Fashion Remix event later this year. Contact Amelia McRae and Donna Kessler for additional information.

The **Southern California Chapter**

The **Southern California Chapter** 2009 Calibre Awards ceremony will take place on May 1, 6-11 p.m. The Calibre Awards honor design excellence and the consultant teams who have gone beyond the usual expectations of our profession. To reserve your spot for the awards ceremony, [purchase your ticket now.](#)

The **Orange County City Center** 9th Annual Haute Couture Fashion Show is April 2 at Harborside Restaurant Grand Ballroom - Balboa Pavilion. Tickets and opportunity drawing tickets will be picked up at the door. [Click here](#) to order your tickets online. Contact occ@iida-social.org for more information.

The **San Diego City Center** invites you to help build a home for a family in need on April 25 through Habitat for Humanity. To volunteer or sponsor, contact [Adel Smith-Chapman](#).

The **New York Chapter**

The **New York Chapter** invites you to attend the New York Leaders Breakfast on April 29 at Gotham Hall. Featured keynote speakers are Matthew Weiner, creator and executive producer of Mad Men, and Nina DiSesa, chairman of McCann Erickson New York and author of Seducing the Boys Club. Joshua David and Robert Hammond, co-founders of Friends of the High Line, are the event honorees. [Reserve your table or seat for the New York Leaders Breakfast now.](#)

The **New York Chapter** Awards Night Student Mixer is April 2, 6:30 p.m. at Steelcase. Join them as they announce the 2009 New York Chapter scholarship winner! [Reserve your spot now.](#)

The **Northern California Chapter**

The **Northern California Chapter** Student Portfolio Workshop is April 25, 10 a.m. - 2 p.m. at the Gensler San Jose office. Lunch and refreshments will be served. Admission is free for Student Members and \$20 for student non-members. [Please RSVP by April 22.](#)

The **Northern California Chapter** Fifth Annual Honor Awards were presented at the historic Fox Theater last night. The Chapter honored projects that illustrated the collective efforts of the design team and the client to create an environment that enhances the lives of its users. Additionally, Fae Urban, IIDA, ASID, was bestowed with the Chapter Honor Award for her nine years of volunteer efforts to improve professional development opportunities on a local and national level. For details, visit www.iida-nc.org.

The **Northern Pacific Chapter**

The **Northern Pacific Chapter** will be partnering again with AIA and ASID to present ReGeneration, a series of four lectures throughout 2009 led by local sustainability experts. The first lecture will be on April 16 at the Wing Luke Asian Museum and will feature Lucia Athens. A drink dialogue will follow after the event. Final details to be announced soon.

The **Northland Chapter**

The **Northland Chapter** will be recognizing excellence in interior design at the 6th annual FAB Awards on April 9 at the McNamara Alumni Center beginning at 5:30 p.m. The deadline for ticket orders is April 3, [purchase your ticket now.](#)

The **Northland Chapter** is pleased to announce the FAB Awards Juror lunch on April 9, an exclusive opportunity discuss contemporary issues in design with the 2009 Awards jurors. Lunch will be at the Guthrie Theater in Minneapolis, 11:30 a.m. - 1 p.m. Admission is free for Members, \$20 for non-members. The deadline to register is April 2. [Reserve your spot now!](#)

The **Northland Chapter** presents An Evening with Ray Anderson: Sustainability in Action on April 13 beginning at 5:30 p.m. at Historic

The **Texas/Oklahoma Chapter**

The **Texas/Oklahoma Chapter** presents the Houston Leaders Breakfast on May 20 at the Junior League of Houston Ballroom. Matt Petersen, Global Green USA President, CEO and Board member is the keynote speaker. Mayor Bill White, Executive Officer of the City of Houston and sustainable initiatives champion is the event honoree. [Reserve your table or seat for the Houston Leaders Breakfast now.](#)

The **Texas/Oklahoma Chapter** is now accepting applications for their Study Abroad Grant. The deadline for submission is April 1. A total of two grants are available, each totaling \$3,000. Visit www.iida-tx-ok.org to learn more.

The **Texas/Oklahoma Chapter** NCIDQ Scholarship is now accepting entries. Maximum reimbursement is \$720. Applications are due by April 15, 5 p.m. CDT. Visit www.iida-tx-ok.org for more information.

The **Texas/Oklahoma Chapter** Tuition Reimbursement Grant is now open for applicant submissions; the deadline for submission is May 1. Two grants are available, each totaling \$3,000. Visit www.iida-tx-ok.org to learn more.

The **Austin City Center** third annual Bowling for Kids event will be held April 22, 6:30-9:30 p.m. at Main Event Entertainment. This event will support the Kozmetsky Center for Child Protection. If you're interested in underwriting this event, contact [Leigh Ann Cox](#).

The **Dallas City Center** Fashion Show and Auction will take place April 24 at 6 p.m. at Frontiers of Flight Museum in the Orion Ballroom. Visit www.dallasiidauction.com for more information.

The **Houston City Center** Product Runway will feature recycled couture created by you! The event will take place on April 16, 6-10 p.m. Contact iidarunway@gmail.com for more information.

The **Oklahoma City City Center** Color and Couture: A Shift Across the Spectrum will take place May 21, 7:30-11 p.m. at the Stage Center Cabaret Room.

The **San Antonio City Center** invites you to attend "The Forest for the Trees" on April 7 beginning at 5:30 p.m. at Intertech Flooring. Please contact [Kim Kolowicz](#) if you plan to attend.

The **San Antonio City Center** Imagine That: Design Unleashed will be held on May 16, 7-11 p.m. at the San Antonio Country Club. A portion of the proceeds will benefit the UTSA's Frederick L. Gratton Memorial Endowment Fund and San Antonio's Animal Care Services.

The **Tulsa City Center** Fab Finds 2009 is April 17, 6:30 p.m. at The Bernsen Community Center's Great Hall. This dinner and auction will benefit the City Center and Tulsa CASA.

Pantages Theater in Minneapolis. [Click here](#) to register.

The **Northland Chapter** invites you to save the date of July 29 for Minne-Con Minneapolis Trade Fair 2009. This event will take place at Nicollet Island Pavilion, 11 a.m. - 6 p.m. [Click here](#) for more information.

The **Ohio/Kentucky Chapter**

The **Louisville/Lexington City Center** presents "Green Textiles" on April 15, 11:30 a.m. - 1 p.m. at Healthcare Outpatient Center in Louisville. Admission is free for Members, \$30 for non-members and \$10 for students. Contact [Jodie](#) by April 10 if you plan to attend.

The **Toledo City Center** Zerolandfill Toledo announces a call for samples. Specification samples don't have to end up in the dumpster; not when other audiences place value in the materials that have reached the end of their useful life on your library shelves. Stop by on April 24, May 1 or May 8 to drop off your samples or contact the City Center for curbside pick-up. Material Drop Off Site: 1301 Adams St., Toledo 43604. Contact [Jennifer](#) to schedule a curbside pickup or for more information.

The **Toledo City Center** is hosting a beading social on April 30 at Charlie's Restaurant on Central Ave. beginning at 5:30 p.m. Space is limited, [please RSVP](#) by April 24.

The **West Texas City Center** 80s Prom Benefit Auction will take place April 17, 7-10 p.m. at Texas Tech University, Frazier Alumni Pavilion. Entry is \$15 per person and includes a silent auction, light food, two drink coupons, dancing and crowning of a king and queen. Proceeds will benefit the Children's Miracle Network.

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