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 <p>IIDA INTERNATIONAL INTERIOR DESIGN ASSOCIATION</p>	<p>222 Merchandise Mart Suite 567 Chicago, IL 60654-1104 p 888.798.IIDA f 312.467.0779 e idahq@iida.org</p>	<p>DESIGNMATTERS <i>a biweekly newsletter from the association for interior design professionals</i></p>
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October 15, 2009

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--Member Stimulus Campaign--



You recognize the value and benefits of belonging to IIDA. Now IIDA Headquarters offers an incentive so you can share the same benefits with your colleagues, and gain rewards for yourself.

Through March 31, 2010, any active Professional or Associate Member* (including Educators) referring new designers (Professional or Associate) to join IIDA will enable those new Members to be reimbursed for their application fees. Referring Members who recruit 5 prospective Members will be entered into a raffle for 2 tickets to their Chapter's annual signature event. For more details and the fine print, check out our [website](#).

*Sorry, this offer is not available for Student or Industry levels of Membership.

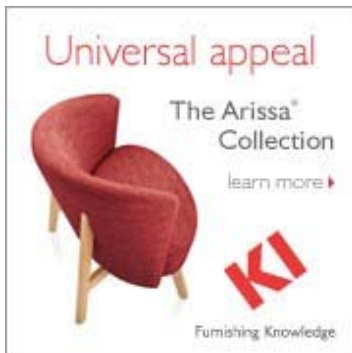


--Electronic Member Cards--

IIDA electronic Member Cards are here! IIDA believes in sustainability, from our LEED CI Gold Certified headquarters to the publications we produce. In these ongoing efforts, your annual Member Card is now an electronic version that you can print as needed. Upon payment of your 2010 dues, your access to IIDA's online [Membership section](#) provides a link to your individual electronic Member Card.

--Inactive Status Still Available--

IIDA reminds Members that Inactive Status is still available to Members in good standing who have recently had a change in job status due to unemployment, maternity leave, relocation or prolonged disability. Please email your letter to [Lisa Toth](mailto:Lisa.Toth), Director of Membership.



--IIDA Leaders Breakfast Series--



THIS IS YOUR LAST CHANCE to register for the **Chicago Leaders Breakfast** with keynote speaker **Alison Levine** and honoree **Chris Kennedy** of MMPI. The event, on October 21 from 7:00-10:00am, is at Chicago's Drake Hotel. Limited seating is still available, reserve your seat before noon on Friday. For more information, check out the [website](#).

Share Your News with

DesignMatters!

Members, submit information for consideration in a future issue of *DesignMatters* to DM-News@iida.org.

The **Toronto Leaders Breakfast**, in partnership with ARIDO, is December 4 at the Four Seasons. **Edward Burtynsky**, one of Canada's most respected photographers, is the keynote speaker. The event honoree is **Joe Pettipas, IIDA**, ARIDO, ASID, HOK Canada's Practice Leader – Hospitality and Retail. Click [here](#) for details.

Special thanks to **Herman Miller** and **Interior Design** magazine, National Benefactors of the Leaders Breakfast series. Watch for details of the 2010 program, coming soon.

--CEU Compliance Period Ending December 31, 2009--

Connect with IIDA!

Network with IIDA on the internet's most used social networking sites, including [Twitter](#), [Facebook](#) and [LinkedIn](#).



As always, you can find everything in one spot on our [website](#).

The current CEU compliance period for IIDA Members is January 1, 2008 through December 31, 2009. For more information about the Association's requirement, contact [Ely Padilla](#) at IIDA Headquarters at 312.379.5142. A copy of your official transcript can be obtained on the [NCIDQ website](#) or by calling 202.721.0220. Remember to look for IIDA programs directed toward the Forum-specific areas of practice at upcoming industry shows and other events this fall. Members are also encouraged to check the the new [IIDA Event Calendar](#) for Forum and CEU Events near you.

--Upcoming Shows--

NeoCon East



NeoCon East, the Mid-Atlantic region's premier design exposition and conference, is coming to the Baltimore Convention Center on October 28-29. Attend the show for two full days of inspiration, including a view of the latest products, exceptional keynote speakers, panel presentations and some of the best educational programming in the industry.

Join IIDA at NeoCon East at the IIDA Lounge, Government Forum, and Student Keynote featuring **Ken Wilson, FIIDA**, FAIA, LEED AP and **Diana Horvat, IIDA**, AIA, LEED AP of Envision. Also featured in the free seminar track is a Seminar featuring **Derrell Parker, FIIDA**, Cary Johnson, FIIDA, LEED AP, and **Deb Steinmetz, FIIDA**, FASID on understanding our industry's alphabet soup of appellation and accreditations.

In partnership with *Contract* magazine, IIDA presents the **IIDA/Contract Magazine Booth Design Competition**, an annual competition recognizing outstanding creativity in booth design at NeoCon East. Each year we have an amazing panel of judges who seek out the top designs at the show. The IIDA/Contract Magazine Booth Design Competition focuses specifically on originality of design, visual impact, effective use of materials and the outstanding use of space, color, texture, lighting and graphics. Access the registration form [here](#).

This year's winning booths will be featured on the websites of [Contract magazine](#), [Merchandise Mart Properties, Inc](#), and [IIDA](#).

Healthcare Design.09



IIDA's Healthcare Forum Advisor, **Louise Nicholson Carter, IIDA**, AAHID, invites you to attend "**Exploring Healthcare REdesign** - What is now, what is new and what will be the future of delivering the optimal, efficient healthcare experience," on Sunday, November 1 at [Healthcare Design 09](#). This wine-tasting, [networking reception](#) begins at 7:30 p.m. and is followed by a panel discussion composed of interior design, architecture, and hospital administration professionals. The program will offer 0.1 CEUs. Special thanks to Gold Sponsor, **The Mohawk Group**, with additional support from Silver Sponsors **Knoll** and **Milliken Contract**.

Taking place from October 31 – November 3 in Orlando, Florida, highlights include over 150 educational sessions and interactive roundtable discussion groups, 21 CEU opportunities, facility tours, networking

DesignMatters Archives

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opportunities, and pre-conference workshops. Keynote addresses will be presented by Michael Graves, FAIA; Blair L. Sadler, JD; and Christine Malcolm. For HCD09 details and registration, please visit www.HCD09.com.

Opportunity Green Provides 25% Discount to IIDA Members



Opportunity Green Business Conference, from November 7-8 at UCLA, is a convergence of the most innovative design and business minds driving today's green economy. Join thought leaders from Gensler Architects, Johnson and Johnson, and the Art Center College of Design at the forefront of green design in this two day business conference of ground breaking workshops and panels showcasing the most innovative and successful sustainable design strategies. Learn more at www.opportunitygreen.com.

In a special partnership, Opportunity Green is offering a 25% discount to the first 25 IIDA Members who sign up for the Conference. There will also be a 10% discount for any additional Members signing up. Simply enter Discount Code CPReg_25p_IIDANHQ when prompted.

AAHSA Annual Meeting

Join AAHSA for the largest, most prestigious gathering in aging services at the 2009 AAHSA Annual Meeting in Chicago, November 8-11. The Annual Meeting includes: [General Sessions](#) featuring some of the most transformational personalities in the country; the largest [aging services market place](#) in the field with more than 500 companies exhibiting products and services; more than [200 educational programs](#); 18 educational sessions in the Design and Project Development track; and the [AAHSA House](#), a 2,600 square foot home of the future designed with the latest in universal and sustainable design. Visit www.aahsa.org/annualmeeting to register today!

--Member News--

Jorge Cañete, IIDA, Geneva interior designer, has recently been awarded one of the most important distinctions in the world of interior design—publication in the prestigious "[Andrew Martin Interior Design Review](#)." His work appears in volume 13, published in September 2009. The Andrew Martin Interior Design Review appears once a year.

--Industry News--

Kimball(R) Office's new Fluent(TM) line was awarded silver at the 2009 IIDEX/NeoCon Canada Innovation Awards held September 24, in Toronto. The innovation awards celebrate the industry's leading manufacturers and suppliers within the fields of design and architecture, and recognize outstanding achievements in new product design.

Milliken & Company announced that it has completed the acquisition of contract carpet company, Constantine LLC, effective October 6, 2009. Based in Calhoun, Georgia, Constantine designs, manufactures and markets broadloom and modular carpet tile, as well as resilient and hard surface flooring. In total, approximately 300 associates are joining Milliken & Company's Floor Covering Division following the acquisition.

Chapter & City Center News October and November

The Northern California Chapter

The Alabama Chapter

The **Alabama Chapter** is asking for volunteers for their Habitat for Humanity fall event. They are building a house for the Bennett family and need at least 25 volunteers for October 17 and 24. To

The **Northern California** Healthcare Forum Presents [Destination Healthcare](#): Design for the New El Camino Hospital Panel Discussion and Facility Tour on October 21. Networking: 5:30-6:00, Program 6:00 - 7:00, Tour 7:00-8:00.

sign up for a date and time slot please contact [Laurel Brannon, Industry IIDA](#).

The **Alabama Chapter** reminds you to mark your calendars for their third annual Artrageous charity art auction to benefit the IIDA Foundation. This year's theme is "Take a Walk through the Magic City." The auction will be held on October 22 at Gallery Services. To join the planning committee for Artrageous or sponsor the event, please contact [Anne-Marie Gianoudis, IIDA](#).

The Carolinas Chapter

The **Carolinas Chapter** reminds you to Save the Date for the upcoming Retail/Hospitality Forum "Visual Merchandising: An Interior Challenge." 0.1 CEUs. Triangle City Center: October 14, 6-8pm; Charlotte City Center: October 15, 11:30-1:30pm; Columbia City Center: October 15, 6-8pm.

It's the **Upstate City Center's** night at the Cazbah! Please join us October 22 for a ghoulish good time as we learn what it means to be a part of IIDA! We will carve pumpkins which will be donated to the Piedmont Center for Mental Health. This is a free event for members and non-members. Click [here](#) to view the invitation.

The Delta Regional Chapter

The **Delta Regional Chapter** announces DeltaCON 2009, a regional exposition organized through a volunteer alliance between the Delta Regional Chapter and ASID. DeltaCON 2009 will take place October 15 and 16 at the Jackson Convention Complex. Thursday evening will feature a Cocktail Party at the Old Capitol Inn and Friday will feature the first DeltaCON exhibitor's tradeshow as well as ten unique CEU opportunities.

The Georgia Chapter

The **Atlanta City Center** and AIA Atlanta are jointly inviting members and their families to the Great Pumpkin Debut 2009 on October 24 from 4-8pm at Brickworks to help support the Atlanta Union Mission, Ronald McDonald House Charities, and the Atlanta Humane Society. Members will enjoy an afternoon of food, beverages, kids face painting, kids air walk, music, a prize raffle and pumpkins designed by the A&D community that will be auctioned off. Please [RSVP](#). Event Fee: \$5.00 + Pet food donation for the Atlanta Humane Society. Kids are free!

The Illinois Chapter

Please join the **Central Illinois City Center** for their 1st Annual SketchtoberFest crawl on October 15 in Bloomington, IL. Prizes include an Atlas rug and a Nintendo Wii. For more information check out the [events calendar](#).

The **Chicago City Center** will host [Bizarre Bazaar](#) on November 9 at the OFS Brands Showroom. This unique shopping event features dozens of local artisans and their handmade items for purchase, just in time for the holidays.

The **Illinois Chapter** needs their Members' help in creating a new logo for their Chapter. The contest is open to Illinois Members; visit the [homepage](#) for submission rules. Deadline for submissions is October 28;

The **Northern California Chapter** invites students to their [Student Portfolio Workshop - Fall 2009](#) on November 7 at Huntsman Architectural Group from 10am - 2:30pm. Members free, Non-Members \$20.

Save the Date for the **Honolulu City Center's** 4th Annual Rock N' Bowl Fundraiser on November 7. The event will be held from 5:00-9:00 pm at Strike Zone at Fort Shafter. This year, the annual event will take on a 70's theme, with a prize for best costume.

The Northern Pacific Chapter

Join the **Seattle City Center** for a CEU titled, "The Movement Toward Wellness in the Workplace," on October 29 at BarclayDean Environments. Doors open and refreshments will be served at 5:00 p.m. The CEU begins at 5:30 p.m.

The **Inland Northwest City Center** invites you to attend an afternoon presentation with Mario and Son and Cosentino on October 29 at 4:00 p.m. at Mario and Son. Please RSVP on our [website](#) by 5:00 p.m. on October 26. Admission is free for IIDA members, \$10 for non-members.

The **Inland Northwest City Center** is planning its 2nd Annual "Designer Bowl" set for November 10. Details are being finalized and invitations will be sent soon. For now, mark your calendar and plan to join us for a fun night of bowling and a theme that will test your creative skills.

The Northland Chapter

The **Northland Chapter** asks you to Save the Date for Re:Work, sponsored by Mohawk, on November 19 from 8:30am-5:00 pm. Attendance worth .4 CEU credits. Location TBA, please register online.

The Ohio/Kentucky Chapter

Save the Date for the **Ohio/Kentucky Chapter's** Annual Conference taking place on October 16 at the House of Blues. To register for the Annual Conference please visit the Ohio/Kentucky Chapter [website](#) and fill out the registration form.

The **Columbus City Center** invites you to participate in Zero Landfill. Material Drop-Off Days are October 16 and Community Pick up Days are October 23 and October 30 at Hamilton Parker. Please visit the [website](#) for additional information on the program, material donation, and volunteer opportunities. For questions please contact [Molly Bryant](#).

The **Louisville/Lexington City Center** is pleased to present their 2nd annual fashion show, PRODUCT RUNWAY. The show will take place at the Hyatt Regency in Louisville on November 12 at 7:00 p.m. Each model will wear one-of-a-kind couture originals utilizing manufacturers' products as the foundation for the garment. If you are interested in participating, please [email](#) the City Center by September 23 to receive a Registration Form.

The **Cincinnati/Dayton City Center** invites you to the Cincinnati Design Awards,

Members will vote on the winning design.

The **Illinois Chapter** will be hosting a Student Portfolio Review night on November 3 at the OFS Brands Showroom at the Merchandise Mart. If you are interested in participating as a student or a reviewer email [Andrew Benner, IIDA](mailto:Andrew.Benner@iida.org) or click [here](#).

The Indiana Chapter

Join the **Indiana Chapter** on October 17 for an IIDA Community Service Event: KIBI-Great Indy Clean Up.

The **Indiana Chapter** presents an IIDA Forum at Continental Office Environments on October 21. The topic is "Achieving Speech Privacy in Open Plan Offices" with speaker Perry L. Kontos. Presentation from 11:30-1:00 p.m. Contact [Lisa Ellingson](mailto:Lisa.Ellingson@iida.org) for questions or to RSVP.

The **Indiana Chapter** asks you to Save the Date of November 14 for an IIDA Community Service Event. More Information to follow.

The Michigan Chapter

The **Michigan Chapter** invites you to their [Third Thursdays Happy Hours](#) taking place on October 15, November 19 and December 17 from 5:30-8:30 pm. Locations: Metro Detroit: Rosie O' Grady's in Royal Oak, Grand Rapids: Grand Woods Lounge.

The **Michigan Chapter** is calling for committee members for two upcoming events: Finish2Fashion and Can-Art 2009. Anyone interested in volunteering please contact info@michiganiida.org.

The **Michigan Chapter** invites you to the Motawi Tile Event. November 12 from 5:30-7:00pm at Motawi Tileworks in Ann Arbor. Click [here](#) for more info and to purchase tickets.

The **Michigan Chapter** is calling for committee members for the upcoming Furniture Forum event for students. If interested, please contact us at info@michiganiida.org.

The Mid-America Chapter

The **Wichita City Center** invites you to their first annual Masquerade event to be held on October 15 from 6pm-11pm at City Arts. The festivities will include a live performance from the Double Crossed Hipsters, a "Jeopardy" style trivia session, raffle, mask competition, dinner and drinks. Members: \$35, Non-Members: \$40, Students: \$20. Register online for a \$5 discount. Click [here](#) for more info.

The Mid-Atlantic Chapter

Please join the **Mid-Atlantic Chapter** on October 28 for a CEU titled "Mid-Atlantic Economic Recovery: An Update on the Downturn." John McClain, fellow, The Center for Regional Analysis and **Valerie Hassett, IIDA**, AIA will speak. The event will take place at NeoCon East, from 10 am-12 pm. Cost: \$30. Please click [here](#) to register. .2 CEU credits.

The **Washington Metro City Center** presents the Mini Golf Design Classic, to take place on

celebrating 13 years of design excellence. Each year AIA, IIDA, ASID, SEGDA and ASLA invite their members to present their best work for awards in their respective annual design competitions. This year, the CDA13 Gala will be held on November 13.

The Pennsylvania/New Jersey/Delaware Chapter

The **Philadelphia City Center** invites you to a Meet 'n Greet at Pizza by Elizabeths, Greenville, DE on October 14 from 5:00-7:00 pm. Light snacks provided. Cash bar. Visit one of the Design Award's winning locations and hear from Todd Danner about the design. RSVP-philadelphia@iida-panjde.org.

The **Philadelphia City Center** invites you to a Meet 'n Greet at Alma de Cuba on October 21 from 5:00-7:00 pm. Light snacks provided. Cash bar. Find out Why IIDA? RSVP-philadelphia@iida-panjde.org.

Give your resume a boost! Join the **Philadelphia City Center** for the upcoming Resume Workshop on October 22 from 5:30-9:00pm. The workshop will be hosted by GSA. The evening will include a peer-to-peer review session, so come ready to learn, share and discuss. All you need are a few copies of your latest resume, a red pen, and your design eye! RSVP to [Shannon Vail](mailto:Shannon.Vail@iida.org).

The Rocky Mountain Chapter

The **Salt Lake City Center** presents Fashion Remix, a fashion show benefiting the Cystic Fibrosis Foundation to be held on October 22 at 7pm. Standard ticket: \$30, Students: \$15. Check out the Fashion Remix [blog](#) for more info.

Please join the **Denver City Center** for a Colorado Beer and Wine Tasting event on November 5 from 5-7pm at Elements Showroom. Giveaways include a 1 year IIDA Membership and a cash prize of \$100 for the Member who brings the most Non-Members in the Design industry. This event is Free! RSVP to Membership@iidarmc.org.

The Southern California Chapter

The **Southern California Chapter** announces NeOConnect on October 22, an event with over 40 Exhibitors displaying at the Turnip Rose in Costa Mesa from 5:30-8:30 pm. Members: \$15, Non-Members: \$20, Students: \$5. The event includes live music, food and a no-host bar. Visit the Chapter's [website](#), or contact [Karen Whitfield](mailto:Karen.Whitfield@iida.org), or [Linda Nabulsi](mailto:Linda.Nabulsi@iida.org) for more information.

Save the Date for the **Los Angeles City Center's** Haunt Couture event to take place on October 28 from 6-11 pm.

The Southwest Chapter

The **Tucson City Center** wants you to get ready to start planning the 2010 Tucson City Center Masquerade Gala. The planning committee will be holding its first meeting on October 27.

The Texas/Oklahoma Chapter

The **Oklahoma City Center** invites you to their

October 15 at 2121 Crystal Drive in Arlington, Virginia. The festivities will begin at 5:30 pm. Download the Partnership form [here](#) if you are interested in being an Event Partner. Raffle Item Donors are invited to donate products and services which will be on display throughout the event. The donation form can be downloaded [here](#). For more information, contact [Karen Luria](#), **Affiliate IIDA**.

The New York Chapter

The **New York Chapter** presents Textiles 101 on October 15, a CEU that presents designers with the opportunity to learn about the textile manufacturing process. Location: Pollack Textiles Showroom. Cocktails at 5:30pm, presentation from 6:00 - 7:30pm. \$15 Members, \$25 Non-Members, \$10 Students and Educators. Register [online](#). 0.2 CEUs.

The **New York Chapter** welcomes you to Color Invasion 2009 - Flash! The event will take place on October 22 from 7-11pm at Splashlight Studios. Tickets available [online](#).

Back by popular demand and overwhelming success, the **New York Chapter** is launching its 2nd Annual [Speed Mentoring Event](#) matching NY design students with leading Architecture and Design professionals based in New York City. This event is scheduled for November 10 at the Knoll Showroom in New York City. Click [here](#) to register.

LMNOP invites you to their Autumn Benefit on October 20 from 6-8:30 pm at Steelcase Showroom! We welcome you for refreshments and networking with LMNOP Members and Friends! This season we are happy to present Guest Speaker, Stephen Viscusi, founder and CEO of "BulletproofyourResume.com," author of "Bulletproof Your Job," and star of the upcoming reality series "The Headhunter from Hell." [RSVP](#) by October 15.

October CEU titled "Learning to LEED" with guest speaker Dave Kitts Manning Vice President of Environmental Affairs. When: October 16, from 11:30 a.m. - 1:00 p.m. Where: Ronald J Norrick Downtown Library. RSVP by October 9 to swick@arc-com.com. Members: Free, Non-Members: \$35, Students: \$25.

The **Houston City Center's** Art & Artifacts is around the corner! We've never had an event like this one, so come join us on October 16 at Pravada. Tickets are \$40 and the theme is Black and White. For underwriting opportunities and questions contact: [Ryan Rymer](#), **IIDA** or [Matthew McDonald](#), **IIDA**.

Please join us for the **Austin City Center's** 2009 celebration "EVOLUTION: Time Flies" on October 16 from 7:00-11:00pm at the Mexican American Cultural Center! There will be delicious food, open bar, live music and a silent auction including the entries for the Bird's Eye View Design Competition.

The Virginia/West Virginia Chapter

The **Virginia/West Virginia Chapter** would like to welcome you to the 6th annual "Front Porch" event on October 22. Previously an AIA event, this year IIDA, CSI, ASLA, and AIA Richmond will come together for an event you won't want to miss! Enjoy networking, dialogue, food and drinks from 5:30-7:30 pm at Odell located in the Lucky Strike Power Plant. Members: free. Non-Members: \$20, payable at the door. Contact [Robin Morrison](#) to RSVP.

The **Virginia/West Virginia Chapter** will be holding a Forum Event on November 12 where members will get the opportunity to tour Ace Recycling, a new indoor materials recovery and recycling facility which is on track to receive LEED Gold from the USGBC. This event is from 5:30 - 7:30pm at Ace Recycling in Chester, VA. IIDA Members: free, Non-Members: \$10. Please RSVP to [Kimberly Powell](#) by November 5.

The Wisconsin Chapter

The Interior Design Coalition of Wisconsin will hold a CEU on October 15 aimed at providing designers with the tools to survive a tough economy. The speaker, **Donna Vining**, **IIDA**, will cover Strategic Planning, Project Management and the Financial Welfare of your firm. For information, contact [Teri Wilson-Ruggles](#), **IIDA**. 0.5 CEUs

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