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**October 28, 2009**

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**--Our Condolences--**

It is with sadness and much regret that we announce the sudden passing of **IIDA Michigan Chapter President, Virginia North**, D. Arch, IIDA, ASID, IDEC, IES, AIA Associate. Virginia was a pillar in our design community and a true advocate for our profession. She has touched many of our lives and will be greatly missed. Our sympathy and thoughts go out to Virginia's family and friends. Chapter business will be managed in the interim by President-Elect **Chantelle Marshall, IIDA** and Past-President Jennifer Malia.



**--Foundation News--**



The 2009 Designing for the Future Campaign is in its third week, and once again, the Membership is demonstrating its generosity. Congratulations to the following Chapters who are "out in front": **Illinois** is in first place, followed by **New England, Southern California** and **Carolinas**.

Your donation can be added to your dues renewal payment, or if you prefer, a secure online contribution form has been created and is available by logging in to IIDA's [website](#), then clicking the Donate link on the left-hand side. As promoted in past years, the Chapters who meet their financial goal will receive a cash award of 25% of the goal. The Campaign will conclude November 30.

**--PitchRate Survey--**



PitchRate and IIDA would like to ask for your participation in a brief, two minute, 8-question survey about your current marketing strategy.

[Take the Survey Now](#)

The survey results will be used to tailor PitchRate's PR services to IIDA Members' needs. Thanks for your participation!

**-SAVE THE DATE-**

**STUDENT MENTORING WEEK**

Mentor a design student for one day during the week of February 1-5, 2010.

[Learn more.](#)

**--Inactive Status Still Available--**

IIDA reminds Members that Inactive Status is still available to Professional and Associate Members in good standing who have recently had a change in job status due to unemployment, maternity leave, relocation or prolonged disability. This status offers a special dues rate based on Membership level. Please email your requests to [Lisa Toth](#), Director of Membership.

**--IIDA Leaders Breakfast Series--**



**Designers! Give us your feedback!**

Do you use the internet and social media as a design resource? Results of this brief survey will follow in the next issue of *DesignMatters*. Take the survey [now](#).



The **Toronto Leaders Breakfast**, in partnership with ARIDO, is December 4 at the Four Seasons. **Edward Burtynsky**, one of Canada's most respected photographers, is the keynote speaker. The event honoree is **Joe Pettipas, IIDA**, ARIDO, ASID, HOK Canada's Practice Leader – Hospitality and Retail. Click [here](#) for details.

Special thanks to **Herman Miller** and **Interior Design** magazine, National Benefactors of the Leaders Breakfast series. Watch for details of the 2010 program, coming soon.

**Connect with IIDA!**

Network with IIDA on the internet's most used social networking sites, including [Twitter](#), [Facebook](#) and [LinkedIn](#).



**--Call for IDCEC Reviewers--**

IIDA, together with ASID, IDC and IDEC, provides review for all interior design continuing education courses submitted for accreditation to the Interior Design Continuing Education Council. Reviewing involves evaluating course content against a set of standards developed by IDCEC.

IIDA is seeking Professional Members to join our team as course reviewers. Reviewing CEU courses is a volunteer position with a minimum of a one year commitment. If you are interested in becoming a reviewer or would like more information please email [Felice L. Silverman, IIDA](#), VP of Professional Development.

**--CEU Compliance Period Ending December 31, 2009--**

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The current CEU compliance period for IIDA Members is January 1, 2008 through December 31, 2009. For more information about the Association's requirement, contact [Ely Padilla](#) at IIDA Headquarters at 312.379.5142. A copy of your official transcript can be obtained on the [NCIDO website](#) or by calling 202.721.0220. Remember to look for IIDA programs directed toward the Forum-specific areas of practice at upcoming industry shows and other events this fall. Members are also encouraged to check the the new [IIDA Event Calendar](#) for Forum and CEU Events near you.

**--Upcoming Shows--**

**NeoCon East**



NeoCon East, the Mid-Atlantic region's premier design exposition and conference, is going on at the Baltimore Convention Center through October 29.

Join IIDA at NeoCon East at the IIDA Lounge, Government Forum, and Student Keynote featuring **Ken Wilson, FIIDA**, FAIA, LEED AP and **Diana Horvat, IIDA**, AIA, LEED AP of Envision. Also featured in the free seminar track is a Seminar featuring **Derrell Parker, FIIDA**, **Cary Johnson, FIIDA**, LEED AP, and **Deb Steinmetz, FIIDA**, FASID on understanding our industry's alphabet soup of appellation and accreditations.

In partnership with *Contract* magazine, IIDA presents the **IIDA/Contract Magazine Booth Design Competition**, an annual competition recognizing outstanding creativity in booth design at NeoCon East. Each year we have an amazing panel of judges who seek out the top designs at the show. This year's winning booths will be featured on the websites of [Contract magazine](#), [Merchandise Mart Properties, Inc](#), and [IIDA](#).

# HEALTHCARE DESIGN 09

IIDA's Healthcare Forum Advisor, **Louise Nicholson Carter, IIDA**, AAHID, invites you to attend "Exploring Healthcare REdesign - What is now, what is new and what will be the future of delivering the optimal, efficient healthcare experience," on Sunday, November 1 at [Healthcare Design 09](#). This wine-tasting, [networking reception](#) begins at 7:30 p.m. and is followed by a panel discussion composed of interior design, architecture, and hospital administration professionals. The program will offer 0.1 CEUs. Special thanks to Gold Sponsor, **The Mohawk Group**, with additional support from Silver Sponsors **Knoll** and **Milliken Contract**.

Taking place from October 31 – November 3 in Orlando, Florida, highlights include over 150 educational sessions and interactive roundtable discussion groups, 21 CEU opportunities, facility tours, networking opportunities, and pre-conference workshops. Keynote addresses will be presented by Michael Graves, FAIA; Blair L. Sadler, JD; and Christine Malcolm. For HCD09 details and registration, please visit [www.HCD09.com](http://www.HCD09.com).

## Opportunity Green Provides 25% Discount to IIDA Members



Opportunity Green Business Conference, from November 7-8 at UCLA, is a convergence of the most innovative design and business minds driving today's green economy. Join thought leaders from Gensler Architects, Johnson and Johnson, and the Art Center College of Design at the forefront of green design in this two day business conference of ground breaking workshops and panels showcasing the most innovative and successful sustainable design strategies. Learn more at [www.opportunitygreen.com](http://www.opportunitygreen.com).

In a special partnership, Opportunity Green is offering a 25% discount to the first 25 IIDA Members who sign up for the Conference. There will also be a 10% discount for any additional Members signing up. Simply enter Discount Code CPRReg\_25p\_IIDANHQ when prompted.

## AAHSA Annual Meeting

Join AAHSA for the largest, most prestigious gathering in aging services at the 2009 AAHSA Annual Meeting in Chicago, November 8-11. The Annual Meeting includes: [General Sessions](#) featuring some of the most transformational personalities in the country; the largest [aging services market place](#) in the field with more than 500 companies exhibiting products and services; more than [200 educational programs](#); 18 educational sessions in the Design and Project Development track; and the [AAHSA House](#), a 2,600 square foot home of the future designed with the latest in universal and sustainable design. Visit [www.aahsa.org/annualmeeting](http://www.aahsa.org/annualmeeting) to register today!

### --Member News--



Fifteen designers from six architectural firms won awards in the [Tandus Powerbond Design Competition](#) that recently recognized interior designers in North and South Carolina for creative flooring designs. **Stephanie Young, Associate IIDA**, interior designer for Lambert Architecture, Winston Salem, won First Place for a design for senior living. Young looked to the organic swirls of hand-made pottery as the basis of her design and enlarged the pattern to create an inviting hospitality atmosphere.

Other IIDA winners were: **Martha Fox, IIDA**; **Sharon Crawford, IIDA** and **Christie Giemza, IIDA**.

[IIDA Welcomes New Members Who Joined During October 2009!](#)

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--Industry News--

**Atlas Carpet Mills, Industry IIDA** has announced the release of the latest version of its website, available at [www.atlascarpetmills.com](http://www.atlascarpetmills.com). This iteration of the Atlas web site features the integration of the company's new carpet tile capabilities throughout the site. Atlas Carpet Mills, Inc. is a designer and manufacturer of carpet for the contract market, with a thirty seven year history of producing award winning carpet designs. See the full [press release](#).

Commercial carpet manufacturer **Bentley Prince Street, Industry IIDA** recently received the [International Facility Management Association \(IFMA\) Foundation Trustees Award](#). The award was presented to Bentley Prince Street for its passion for supporting and advancing the IFMA Foundation and its work in the areas of education, research and scholarships.

**Dauphin North America, Industry IIDA** announces their [Breast Cancer Awareness Program](#) with a special edition Conte chair now available. This special promotion has been designed specifically to raise funds for the National Breast Cancer Foundation. Dauphin North America donated a special edition pink leather Conte Task chair at the annual IIDA Philadelphia Product Parade held in Center City, PA, on October 1, 2009.

## **Chapter & City Center News October and November**

### The **Northland Chapter**

#### The **Alabama Chapter**

This Thanksgiving, the **Alabama Chapter** is partnering with Jessie's Place to make Birmingham a better city! The event is a CAN-DRIVE-COMPETITION to support the women and children of Jessie's Place and it begins on November 9. Please see the [flyer](#) for more information.

The **Northland Chapter** asks you to Save the Date for Re:Work, sponsored by Mohawk, on November 19 from 8:30am-5:00 pm. Attendance worth .4 CEU credits. Location TBA, please register online.

### The **Ohio/Kentucky Chapter**

#### The **Delta Regional Chapter**

The **New Orleans City Center** gives back with a Habitat for Humanity Build Day on November 21 from 7:45 am to 3:15 pm. RSVP by November 2 to [Jennifer Mitchell](#).

The **Columbus City Center** invites you to participate in Zero Landfill. Community Pick up Days are October 30 at Hamilton Parker. Please visit the [website](#) for additional information on the program, material donation, and volunteer opportunities. For questions please contact [Molly Bryant](#).

#### The **Illinois Chapter**

The **Chicago City Center** will host [Bizarre Bazaar](#) on November 9 at the OFS Brands Showroom. This unique shopping event features dozens of local artisans and their handmade items for purchase, just in time for the holidays.

The **Louisville/Lexington City Center** is pleased to present their 2nd annual fashion show, PRODUCT RUNWAY. The show will take place at the Hyatt Regency in Louisville on November 12 at 7:00 p.m. Each model will wear one-of-a-kind couture originals utilizing manufacturers' products as the foundation for the garment. If you are interested in participating, please [email](#) the City Center by September 23 to receive a Registration Form.

The **Illinois Chapter** needs their Members' help in creating a new logo for their Chapter. The contest is open to Illinois Members; visit the [homepage](#) for submission rules. Deadline for submissions is October 28; Members will vote on the winning design.

The **Cincinnati/Dayton City Center** invites you to the Cincinnati Design Awards, celebrating 13 years of design excellence. Each year AIA, IIDA, ASID, SEG and ASLA invite their members to present their best work for awards in their respective annual design competitions. This year, the CDA13 Gala will be held on November 13.

The **Illinois Chapter** will be hosting a Student Portfolio Review night on November 3 at the OFS Brands Showroom at the Merchandise Mart. If you are interested in participating as a student or a reviewer email [Andrew Benner, IIDA](#) or click [here](#).

### The **Rocky Mountain Chapter**

#### The **Indiana Chapter**

The **Indiana Chapter** asks you to Save the Date of November 14 for an IIDA Community Service Event. More Information to follow.

Please join the **Denver City Center** for a Colorado Beer and Wine Tasting event on November 5 from 5-7pm at Elements Showroom. Giveaways include a 1 year IIDA Membership and a cash prize of \$100 for the Member who brings the most Non-Members in the Design industry. This event is Free! RSVP to

#### The **Michigan Chapter**

The **Michigan Chapter** invites you to the Motawi Tile Event, November 12 from 5:30-7:00pm at 222 Merchants West Plaza, Suite 967, Chicago, IL 60654. If you prefer not to receive future IIDA emails, please click [here](#) for more info and to purchase tickets. [Privacy Policy](#)

**The Mid-Atlantic Chapter**



Please join the **Mid-Atlantic Chapter** for a CEU titled "Recovery: An Update on the Downturn." John McClain, fellow, The Center for Regional Analysis and **Valerie Hassett, IIDA, AIA** will speak. The event will take place at NeoCon East, from 10 am-12 pm. Cost: \$30. Please click [here](#) to register. .2 CEU credits.

Raise a glass with the **Baltimore City Center** as we celebrate "Feast for the Holidays" with our philanthropy partner Moveable Feast from 6 - 9 pm on November 19. [RSVP](#) online by November 6.

**The New York Chapter**

Back by popular demand and overwhelming success, the **New York Chapter** is launching its 2nd Annual [Speed Mentoring Event](#) matching NY design students with leading Architecture and Design professionals based in New York City. This event is scheduled for November 10 at the Knoll Showroom in New York City. Click [here](#) to register.

**The Northern California Chapter**

The **Northern California Chapter** invites students to their [Student Portfolio Workshop - Fall 2009](#) on November 7 at Huntsman Architectural Group from 10am - 2:30pm. Members free, Non-Members \$20.

Save the Date for the **Honolulu City Center's** 4th Annual Rock N' Bowl Fundraiser on November 7. The event will be held from 5:00-9:00 pm at Strike Zone at Fort Shafter. This year, the annual event will take on a 70's theme, with a prize for best costume.

**The Northern Pacific Chapter**

Join the **Seattle City Center** for a CEU titled, "The Movement Toward Wellness in the Workplace," on October 29 at BarclayDean Environments. Doors open and refreshments will be served at 5:00 p.m. The CEU begins at 5:30 p.m.

The **Inland Northwest City Center** invites you to attend an afternoon presentation with Mario and Son and Cosentino on October 29 at 4:00 p.m. at Mario and Son. Please RSVP on our [website](#) by 5:00 p.m. on October 26. Admission is free for IIDA members, \$10 for non-members.

The **Inland Northwest City Center** is planning its 2nd Annual "Designer Bowl" set for November 10 from 6 to 9 p.m. at Hugo's On The Hill. This event promises to be even more exciting than last year, as we test not only your bowling athleticism, but also your creativity with a "Masquerade" theme. [RSVP](#) by November 6.

Executive Career Consulting speaker for a career presentation on November 17 at 12 pm at the Salt Lake City Library. This Employment [Revitalization Seminar](#) is a great networking opportunity and career consulting event for those who are in employment transition. RSVP to [saltlake@iidarmc.org](mailto:saltlake@iidarmc.org).

**The Southern California Chapter**

Tonight, October 28, the **Los Angeles City Center's** Haunt Couture event will take place from 6-11 pm at Avalon Hollywood. Tickets \$60 at door. "Lights, Camera, Fashion!" event includes fashion show, celebrity guest judge Santino Rice from Season 2 of Project Runway, 2 drink tickets, food & entertainment.

Join the **Southern California Chapter** for [Ping Pong Palooza](#) on November 12 from 6-9:00 pm at the Steelcase Showroom in Santa Monica. Compete for great prizes including an IIDA Membership giveaway & more!

**The Southwest Chapter**

Get ready to join the **Phoenix City Center** for the 3rd annual Petopia event on November 7 from 10am-1pm at the Franciscan Renewal Center. For more information contact [Luisa Carr](#).

Join the **Las Vegas City Center** for their Tiki Luau Night benefiting the Las Vegas Rescue Mission and the 2nd annual undies and outties clothing Drive on November 12 from 5:30-7:30. For more information contact [Jonelle Vance](#).

The Tucson City Center is working on plans for the 2nd annual Masquerade Ball. For more information on sponsorship or volunteering contact [Chrise Eddy](#).

**The Virginia/West Virginia Chapter**

The **Virginia/West Virginia Chapter** will be holding a Forum Event on November 12 where members will get the opportunity to tour Ace Recycling, a new indoor materials recovery and recycling facility which is on track to receive LEED Gold from the USGBC. This event is from 5:30 - 7:30pm at Ace Recycling in Chester, VA. IIDA Members: free, Non-Members: \$10. Please RSVP to [Kimberly Powell](#) by November 5.

The **Virginia/West Virginia Chapter** is hosting a 1 hour CEU on November 12 in the Virginia Beach area and in Richmond on November 19. The CEU will focus on defining and forecasting trends, sponsored by Koroseal. Please contact [Jessica Sargent](#), VP of Professional Development for more information.

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