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 <p>I I D A INTERNATIONAL INTERIOR DESIGN ASSOCIATION</p>	<p>222 Merchandise Mart Suite 567 Chicago, IL 60654-1104 p 888.799.IIDA f 312.467.0779 e iidahq@iida.org</p>	<h1>DESIGNMATTERS</h1> <p>a biweekly newsletter from the association for interior design professionals</p>
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December 9, 2009

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Network with IIDA on the internet's most used social networking sites, including [Twitter](#), [Facebook](#), [IIDA's Professional Blog](#) and [LinkedIn](#).



Dear IIDA community,

Can you believe we're already in the second week of December? If you haven't given much thought to what you're doing for the holidays, this issue of *DesignMatters* is just in time. There are dozens of holiday parties and volunteer events happening in the next few weeks, so check the listings for an event near you. This issue is also chock full of other exciting information, including Student Mentoring Week 2010, upcoming IIDA competitions, a chance to star on your own reality tv show, some great news about one of our charitable Chapters and a *Perspective* reader poll.

Due to the upcoming holidays, this will be the only issue of *DesignMatters* in December. We'll return in the New Year with more great news and events.

Happy Holidays!

**Student Mentoring Week
February 1-5, 2010**



Help the next generation of designers explore the industry. Manufacturers' reps, design professionals, educators, dealers - working or not. [Learn more](#) about becoming a **one-day mentor**.

IIDA Student Members [click here](#).

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Interior Design/Will Ching Competitions

As IIDA continues its commitment to honoring design excellence, we are pleased to announce the 2010 Call for Entry for **IIDA's 37th Annual Interior Design Competition** and the **18th Annual Will Ching Design Competition**. Design projects eligible for submission must have been completed after January 1, 2008.

The **37th Annual Interior Design Competition** serves to recognize and reward outstanding interior design, and to encourage new ideas and techniques in the design and furnishing of interior spaces. This competition honors outstanding design in the following areas of practice: Corporate, Education/Institutional, Government, Healthcare, Hospitality, Residential and Retail/Showroom. To learn more, [download the call for entries](#).

The **18th Annual Will Ching Design Competition** seeks to recognize and reward talented designers working in firms of five (5) or fewer employees and to encourage new ideas and techniques in the design and furnishing of commercial spaces. [View the call for entries](#) for more information.

We look forward to receiving your entry and welcome you to participate in shaping and celebrating the future of design. Contact [Jenny Palmer](#) for more information.

Be a part of HGTV Design Star Season 5!



Would you love the challenge of competing in a design-based reality show? Do you think you have what it takes to host your own series on HGTV?

HGTV has invited all IIDA designers to apply to be a part of their design-focused reality show, Design Star. HGTV Design Star is an on-air competition to name the network's next star. Finalists will compete in design-based challenges with one to two designers being eliminated each week. The contestants will be narrowed until a winner is chosen in the final episode...and becomes the host of their own design show!

HGTV is looking for contestants with design expertise, a great personality and passion for their work. Click [here](#) for more information.

New on the

BLOG



2009: Going Out With A Bang

Just last week, the A&D community flocked to New York City for two of the biggest parties to close out 2009. On December 2, Interior Design magazine hosted their 25th Annual Hall of Fame Awards ceremony at the Waldorf-Astoria. Just a day later, on December 3, the magazine held their Best of Year Awards 2009 at the Solomon R. Guggenheim Museum. IIDA was represented at both. [Read more...](#)

IIDA Foundation Update



The Trustees of the IIDA Foundation are pleased to announce the 2009 recipient of the **Kimball Office Scholarship Fund**. Made possible through the generosity of [Kimball Office](#), this fund, with an emphasis on recognizing and awarding diversity at the college/university level, is a three-year program that presents a financial award to a senior year student pursuing a degree in interior design. The winning student, of African, Asian, Latin, or Native American heritage, is selected based upon excellence in both academics and promising design talent.

The 2009 recipient of a \$4,000 award is **Horacio Hernandez, Student IIDA** from the Fashion Institute of Technology, New York City. Visit the IIDA online Gallery to view [Horacio's design portfolio](#).

The IIDA Foundation congratulates Horacio and is deeply grateful to Jeff Fenwick and Kimball Office for their support.

CEU Compliance Period Ending December 31, 2009

The current [CEU compliance](#) period for IIDA Members is January 1, 2008 through **December 31, 2009**. For more information about the Association's requirement, contact [Ely Padilla](#) at IIDA Headquarters at 312.379.5142. Need more time to complete your 10 hours? Extension requests may be granted; send an email to CEU@iida.org for more information. Don't forget to check out the [Perspective Sponsored CEUs](#) and the [IIDA Event Calendar](#) for additional learning opportunities.

EZ Pay Deadline

IIDA has introduced a new payment plan for 2010 called [EZ Pay](#). This payment option allows you to divide your 2010 Membership dues (Active or Inactive) into 12 installments. Any renewing Professional, Associate, Affiliate, or Educator IIDA Member qualifies for this plan.

In order to take full advantage of EZ Pay, you must fill out an enrollment form and return to the IIDA Headquarters' accounting department no later than **Tuesday, December 15, 2009**. For more information and an enrollment form please visit our [website](#). New Members can also take advantage of this payment



plan whenever they join IIDA.

Inactive Status Still Available

IIDA reminds Members that Inactive Status is still available to Professional and Associate Members in good standing who have recently had a change in job status due to unemployment, maternity leave, relocation or prolonged disability. This status offers a special dues rate based on Membership level. Please email your requests to [Lisa Toth](#), Director of Membership.

Upcoming Shows



[imm cologne](#) is the central meeting place for suppliers and decision makers from all the world's important markets. Find out what customers will be looking for in 2010 at the first furnishing trade show of the year. 1,000 suppliers from more than 50 countries are expected to attend. Show dates are January 19-24, 2010 at the Koelnmesse Exhibition Center in Cologne, Germany.

For additional information, please contact [Ken Dickerson](#), 773-326-9926.



Get ready for [IDS 10](#), which will be located in Toronto at the Metro Toronto Convention Centre from January 21 - 24, 2010. On January 21, make sure to check out the launch of a new all-day symposium called Conversations in Design. Leading designers from around the globe are invited to imagine "A World Without Oil." They will share their practical experiences in sustainable design, and dare to dream of a society that is no longer dependent on oil. **Until December 15, 2009, all IIDA Members are eligible to receive free admission to the Interior Design Show on Trade Day, Friday, January 22nd.** Access the promotional pre-registration area by clicking [here](#).



As if you needed an excuse to visit Paris, along comes the announcement of the annual [Maison & Objet Paris 2010 Show](#) and its lineup of events, speakers and displays to overwhelm the senses and inspire the intellect. Taking place January 22 – 26, this jam-packed week is the European version of the ultimate trade celebration. This show, part of a larger collection of trade-only feature events, is a magnetic pole for professionals in every area of practice and a true reference in the world of decoration, creation and design. Featuring a foretaste of 2020 Now, with help from show designer and icon Philippe Starck, new designers will be previewed, trends will be tested and ideas will abound. [Learn more](#) and plan to attend now!

Member News



Interior Design's Hall of Fame Awards, 25th Silver Anniversary Celebration took place on December 2nd, 2009, at the Waldorf Astoria Hotel, in New York City. This year, **Nick Luzietti, FIDA**, Design Principal of VOA and Associates in Chicago, was invited to join the prestigious Hall of Fame ranks. Other IIDA Fellows inducted in the Hall of Fame include: Louis M.S. Beal, Richard Carlson, Neil Frankel, Neville Lewis, Eva Maddox, Andre Staffelbach and Gary Wheeler.

Joseph Pettipas, IIDA, ARIDO, IDC, ASID, received the 2009 **IIDA Leadership Award of Excellence** at the IIDA Toronto Leaders Breakfast on December 4. The award was presented by the Association of Registered Interior Designers of Ontario (ARIDO) and IIDA. Mr. Pettipas is senior vice president and regional practice leader, Western Canada, for HOK. A former President of ARIDO, he is an active member of the Interior Designers of Canada, IIDA, ASID and Retail Design Institute. He is on the Board of the Design Exchange and the Council for Interior Design Accreditation, and is a Co-opted Board Member of the International Federation of Interior Architects/Designers.



Nicole Valdes, Industry IIDA was appointed to the newly created position of A&D Specialist at Southern California-based **Arcadia**. In this role, Valdes will be responsible for servicing select A&D firms in Los Angeles as well as the surrounding areas.

[IIDA Welcomes All New Members Who Joined During November 2009!](#)

Students, don't forget to [renew your Membership](#) before December 31, 2009.

IIDA Alabama Chapter Makes The Nightly News

Over two weeks in November, the IIDA Alabama Chapter partnered with Jessie's Place and held a Thanksgiving Drive. They were overwhelmed with the outpouring of support from the local design community; hundreds of items were donated and they

raised over \$5,000!! Take a look at how they accomplished this *and* [made the nightly news!](#)

The committee members who helped with the Alabama Chapter's Jessie's Place Thanksgiving Drive include:

Laurel Brannon, IIDA
Carmen Preston, IIDA
Ashley Lewis, Associate IIDA
Nicole Kimbrell
Kelli Collins
Molly Sarver
Libby Foote, IIDA
Shelly Roberson
Heather Wiggins, Student IIDA
Laura Rush, Associate IIDA
Jennifer Lombard, Associate IIDA
Kristi Murray, Associate IIDA
Terra Douberly, IIDA

Industry News

At *Interior Design's* Hall of Fame Awards 25th Silver Anniversary Celebration, architectural firm **Gensler** received a one-of-a-kind [25th Anniversary Special Award](#).

Interior Design's [Best of Year Awards 2009](#) took place at the Solomon R. Guggenheim Museum in New York City on December 3. IIDA was hugely represented across all sectors. [Congratulations to all IIDA winners!](#)

HQ News

IIDA Headquarters is pleased to announce a new hire and a promotion within the Education Department.



Michael Ancheta joins the IIDA Education team as Managing Director, Education Services and Programs. In this role, Michael will oversee the Association's Education programs and services for Members. In addition, he will collaborate with Forum advisors and work with the Marketing team to share IIDA leaders' expertise at shows and conferences around the world. See the [full press release](#).



Ely Padilla was promoted to Director of Continuing Education within the Education Department here at IIDA HQ. With more than 13 years at IIDA HQ, Ely has consistently demonstrated unparalleled efforts in delivering excellent Member service, and brings a wealth of knowledge and experience to her new role. See the [full press release](#).

Please note: IIDA will be closed December 23 – January 4 to celebrate the Christmas and New Year holidays.

Perspective Reader Survey

Perspective, published by IIDA for Members, focuses on stories about emerging trends and issues facing the Interior Design profession. In order to ensure we are providing Members with valuable content, we ask you to take a few minutes to answer some questions about *Perspective*. Your answers will remain confidential and will be used to help us make the publication more interesting to the critic who matters most—you. **Plus, you have the chance to win a free iPod Touch just for participating!** (IIDA employees, relatives of employees and significant others of employees are not eligible.) The winner will be announced in *DesignMatters* in January.

[The survey should take no more than ten minutes to complete and we thank you in advance for your time.](#)

Sneak Peek

Sneak Peak is a new section of *DesignMatters* featuring photos from IIDA Chapter events nationwide. If you're interested in having your photo included in the next *DesignMatters*, please contact [Carmen O'Donnell](#). Enjoy!



2009 Fashion Remix

Rocky Mountain Chapter

Entry: Wood veneer dress; Winner: Best of Show; Firm: FFKR Architects; Manufacturer Partner: Coalesse; FFKR Design Team (pictured from left to right): Justin Morris, Andrae Kelly, **Marbe Agee, IIDA** and Gustavo Zamora; Photography: Zone VII Photography



2009 Speed Mentoring Event
New York Chapter



Fusion + Fashion 2009
Northland Chapter

Winner: Best Overall; Materials: industrial felt, chemetal and liquid vinyl; Firm: Meyer Scherer & Rockcastle, Ltdl; Representative: **Leanne E. Larson, IIDA**; Photography: JL Lundstrom
Photography

Chapter & City Center News December and January

The Alabama Chapter

Please join the **Alabama Chapter** for their Holiday Party on December 10 at the Redmont Hotel.

The Carolinas

The **Charlotte City Center** invites you to their "[Holiday Party](#)" on December 10 at 5:30 in the Charles Luck Stone Studio. Please join us for mingling and heavy hors d'oeuvres. In the spirit of the season, we ask you to please bring a canned food donation to support Second Harvest Food Bank.

Join the **Columbia City Center** and the Columbia AIA for our joint annual "[Holiday Party](#)" at AMF Park Lanes on December 11. Registration begins at 6pm, followed by bowling from 7-9:00pm. Wear your favorite tacky holiday sweater (and socks!) and enjoy bowling, food and fun with a Cash Bar. The proceeds from the events will benefit Toys for Tots, Harvest Hope Food Bank, and The Women's Shelter of South Carolina.

The Delta Regional Chapter

The **Baton Rouge City Center** invites you to their Christmas Bash on December 9 at 6pm at the Louisiana Office Supply Company. Contact [Alicia Weichers](#) for more information.

The **New Orleans City Center** will hold their holiday bash at the new Ensemble showroom at 701 Poydras on December 10. You won't want to miss this! Also, join in our raffle to benefit the IIDA Foundation...\$10 a chance...gift certificates, gift baskets and more are offered! For more information contact Jennifer Mitchell at 504-722-9272.

Join the **Lafayette City Center** and AIA on December 10 as they celebrate the holidays with dinner and cocktails at Bonnie Bell's Bistro in downtown Lafayette. The festivities begin at 7pm.

The **Mississippi City Center** and IIDA members/guests have been invited once again to the lovely home of Charles Hooker on December 17. They will be collecting used cell phones to benefit prepaid calling cards for American Troops and will also offer members/guests an opportunity to "adopt an angel" from the MS Angel Tree, benefiting the less fortunate this holiday season.

The Indiana Chapter

The **Indiana Chapter** is holding their "Continental Holiday Tree Event" Benefiting the Julian Center on December 9 at the Continental Showroom from 5-8pm.

Join the the **Indiana Chapter** on December 10 for "Christmas at the Zoo" at the Indianapolis Zoo from 6-8pm.

The **Indiana Chapter's** "Mingle & Jingle

The New York Chapter

Please join the **New York Chapter** for the Second Annual IIDA NY Sustainable Quilt Auction on December 9 at Haworth Showroom. Quilts were hand crafted by members of the New York A&D community and will be sold at a silent auction to benefit [LMNOP](#). Cocktails and hors d'oeuvres: 6:00-9:00pm, Silent Auction: 6:30-8:30pm. Members: \$15, Non-Members: \$25, Students and Educators: \$10. Register [online](#).

The Northern California Chapter

Save the Date of December 11 for the **Honolulu City Center's** Annual Christmas Brunch & Hotel Renovation Tour. Please bring a Christmas Grab Bag (\$10 value). Brunch: 10:00 am, Hotel tour: 12:30 pm. Location: Shorebird Restaurant & Beach Bar and Outrigger Reef Hotel. Members: \$15. Non-Members: \$20. RSVP has closed for this event.

The Northern Pacific Chapter

The **Northern Pacific Chapter** invites you to an event supporting [Team Child](#). We will be sewing 25 stockings for 15 boys and 10 girls, ages 12-18, and filling with hygiene items, games, toys, gift certificates and candy. We will meet at Haworth Showroom on December 10 at 6pm. Register [online](#). Donations will be collected now through December 10.

The **Inland Northwest City Center** invites you to C.I. Shenanigans in downtown Spokane on December 15 at 5:30pm. Let's enjoy the holiday season with our friends and colleagues at the final Designer Connection for 2009. Be sure to bring ideas for next year's activities, tours, and CEUs as we are beginning to plan our 2010 Calendar of Events.

The Ohio/Kentucky Chapter

Please mark your calendars for December 9th! The **Columbus City Center** will be celebrating all of your hard work with the 1st launch of the ZEROlandfill Columbus sector with a holiday wrapup from 5:30-7:30pm at Hamilton Parker. We will also highlight new and upcoming IIDA events for the year 2010. Please [RSVP](#).

Please join the **Ohio/Kentucky Chapter** for their holiday party on December 9 from 6-8pm at the beautiful Toledo Club. There will be appetizers, a cash bar, prizes and a holiday bake sale to benefit the Ronald McDonald House. Members: FREE, Non-Members: \$20. Please [RSVP](#) by December 3.

The **Louisville Lexington City Center** invites you to their Member Only Holiday Party at Butchertown Market on December 9. Enjoy 20% discount during the party. Festivities go from 6:00-8:00 p.m. [RSVP](#) by December 7th.

Holiday Party: Home for the Holidays" will take place on December 17 from 5:30-8pm at the Conrad Hotel, Singapore Room.

Save the Date of January 20 for the **Indiana Chapter** Forum. Details are forthcoming...

The Michigan Chapter

The **Michigan Chapter** invites you to their [Third Thursdays Happy Hour](#) taking place on December 17 from 5:30-8:30 pm. Locations: Metro Detroit: Rosie O' Grady's in Royal Oak, Grand Rapids: Grand Woods Lounge.

The Mid-Atlantic Chapter

Come join the **Baltimore City Center** on December 10 as we tour Health Care for the Homeless. We are waiving the entrance fee and are instead asking for a \$10 minimum donation which will go directly to Health Care for the Homeless. Registration begins at 5:30 pm. The tour will take place from 6:00 - 7:00 pm. Please RSVP by December 9 to [Laura Kerris](#) or [Greg Martin](#).

The Rocky Mountain Chapter

Please join the **Salt Lake City Center** as they celebrate their annual IIDA Christmas Luncheon on December 9 from 12-1pm at Faustina. Members: Free, Non-Members: \$20. RSVP to [Matt Schenk](#) by November 20.

The Southern California Chapter

Join the **Southern California Chapter** for their Holiday Mixer on December 16 from 6 - 9 pm at [Air Conditioned Lounge and Supper Club](#), Santa Monica, CA. In light of the holiday spirit, please bring a new unwrapped children's toy or craft for the Starlight Children's Foundation. RSVP to office@iida-socal.org.

The Texas/Oklahoma Chapter

Join the **Austin City Center** for their Holiday Party at Clive Bar in Austin on December 10 from 5:30 - 7:30 PM. Come and enjoy a few beverages and appetizers while helping us raise goods and money for our charity. This year we are sponsoring ten families from Reagan High School via Communities in Schools. [RSVP](#) by December 4th.

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