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October 1, 2009

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--Opportunity Green Provides 25% Discount to IIDA Members--



Opportunity Green Business Conference, from November 7-8 at UCLA, is a convergence of the most innovative design and business minds driving today's green economy. Join thought leaders from Gensler Architects, Johnson and Johnson, and the Art Center College of Design at the forefront of green design in this two day business conference of ground breaking workshops and panels showcasing the most innovative and successful sustainable design strategies. Learn more at www.opportunitygreen.com.

In a special partnership, Opportunity Green is offering a 25% discount to the first 25 IIDA Members who sign up for the Conference. There will also be a 10% discount for any additional Members signing up. Simply enter Discount Code CPReg_25p_IIDANHQ when prompted.



--Industry Roundtable #13--

IIDA is in the planning stages for its annual Industry Roundtable, now in its 13th session. This program brings together IIDA Corporate Members and IIDA Professional Members for a weekend to dialogue on topics that are of mutual interest to designers and manufacturers, and the interior design profession.

This year's topic, **"No Such Thing As Business As Usual,"** explores what the industry is learning from how current economic challenges are impacting the way business is being conducted, how companies are adapting to new business models, how design firms' changes are effecting manufacturers, and how design, designers, and design firms will be different moving forward.

The Roundtable will meet in Chicago on **January 8, 9, and 10, 2010** and **Jennifer Busch, Hon. IIDA**, Editorial Director of *Contract Magazine* will serve as facilitator. To date, the following IIDA Corporate Members have committed to participating: **Allsteel, Haworth, Kimball Office, Mohawk Group, and Shaw Contract**. Corporate Member attendance is limited, but a few seats are available. For more information, please contact Dennis Krause at 561.637.7566.



--Corporate Invoicing--

A reminder to all IIDA Corporate Members: Invoicing for 2010 Corporate dues will begin on October 12, 2009. Each primary contact will be receiving an invoice for 2010 Membership dues as well as the current roster of reps listed under your organization. Any questions or roster updates, please contact [Jenny Palmer](#).



--Member Stimulus Campaign--



As a Member, you recognize the value and benefits of belonging to IIDA. Now IIDA Headquarters offers an incentive to help you make a financially beneficial offer to your colleagues, and gain rewards for

yourself.

Starting October 1, 2009 through March 31, 2010, any active Professional or Associate Member* (including Educators) referring new designers (Professional or Associate) to join IIDA will enable those new Members to be reimbursed for their application fees. Referring Members who recruit 5 prospective Members will be entered into a raffle for 2 tickets to their Chapter's annual signature event. For more details and the fine print, check out our [website](#).

*Sorry, this offer is not available for Students or Industry levels of Membership.

Share Your News with *DesignMatters!*

Members, submit information for consideration in a future issue of *DesignMatters* to DM-News@iida.org.

DesignMatters Archives

Accidentally deleted last month's *DesignMatters* email? Need to refer back to previous mailings? Check out our [website](#) to see previous issues of *DesignMatters*.

Connect with IIDA!

Network with IIDA on the internet's most used social networking sites, including [Twitter](#), [Facebook](#) and [LinkedIn](#).



As always, you can find everything in one spot on our [website](#).

send-to-friend

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--Electronic Member Cards--

IIDA electronic Member Cards are here! IIDA believes in sustainability, from our LEED CI Gold Certified headquarters to the publications we produce. In these ongoing efforts, your annual Member Card is now an electronic version that you can print anytime, anywhere. Upon payment of your 2010 dues, your access to IIDA's online [Membership section](#) provides a link to your individual electronic Member Card.

--Inactive Status Still Available--

IIDA reminds Members that Inactive Status is still available to Members in good standing who have recently had a change in job status due to unemployment, maternity leave, relocation or prolonged disability. Please email your letter to [Lisa Toth](#), Director of Membership.

--Foundation News--



The Trustees of the IIDA Foundation announce that the 2009 Designing for the Future Campaign will begin Monday, October 5 and will run through the end of November.

The funds raised during this year's Campaign will be designated to assist the Association in the ongoing development of the IIDA-branded NCIDQ study course and continue to fund the NCIDQ Tuition Reimbursement Fund.

For your convenience, a secure online contribution form has been created and is available by logging in to IIDA's [website](#), then clicking the Donate link on the left-hand side.

--IIDA Leaders Breakfast Series--



Tickets are still available for the **Chicago Leaders Breakfast** with keynote speaker **Alison Levine** and honoree **Chris Kennedy**. The event will be held on October 21 from 7:30-10:00am at Chicago's Drake Hotel, located at 140 East Walton Place. For more information, check out the [website](#).

The **Toronto Leaders Breakfast**, in partnership with ARIDO, is on December 4 at the Four Seasons. **Edward Burtynsky**, one of Canada's most respected photographers, is the keynote speaker. The event honoree is **Joe Pettipas**, IIDA, ARIDO, ASID, HOK Canada's Practice Leader - Hospitality and Retail. Click here for [details](#).

Special thanks to **Herman Miller** and **Interior Design** magazine, National Benefactors of the Leaders Breakfast series. Watch for details of the 2010 program, coming soon.

--CEU Compliance Period Ending December 31, 2009--

The current CEU compliance period for IIDA Members is January 1, 2008 through December 31, 2009. For more information about the Association's requirement, contact [Ely Padilla](#) at IIDA Headquarters at 312.379.5142. A copy of your official transcript can be obtained on the [NCIDQ website](#) or by calling 202.721.0220. Remember to look for IIDA programs directed toward the Forum-specific areas of practice at upcoming industry shows and other events this fall. Members are also encouraged to check the the new [IIDA Event Calendar](#) for Forum and CEU Events near you.

--Upcoming Shows--

ArchLED '09: Shedding Light on the Future of Commercial Lighting

ArchLED '09

LED Lighting for the Built Environment

The Merchandise Mart • Chicago, October 13-15, 2009

Online [registration](#) is now open for the second annual ArchLED'09. The three-day event presented by Construction Business Media – publishers of Architectural Products and Architectural SSL magazines – will be held October 13-15 at the Merchandise Mart in Chicago. At the event, you'll hear from the designers and artists transforming the world of illumination. The developers of LED technology will share important information for architectural and engineering specifiers when using this technology. Most importantly, the event will provide an open forum for all parties to ask questions and seek answers about LED lighting.

NeoCon East



NeoCon East, the Mid-Atlantic region's premier design exposition and conference, is coming to the Baltimore Convention Center on October 28-29. Attend the show for two full days of inspiration, including a view of the latest products, exceptional keynote speakers, panel presentations and some of the best educational programming in the industry. Join IIDA at NeoCon East at the IIDA Lounge, Government Forum, and Student Panel and Seminar featuring **Derrell Parker, FIIDA, Cary Johnson, FIIDA, LEED AP, and Deb Steinmetz, FIIDA, FASID**. See you in Baltimore!

In partnership with *Contract* magazine, IIDA presents the **IIDA/Contract Magazine Booth Design Competition**, an annual competition recognizing outstanding creativity in booth design at NeoCon East. Each year we have an amazing panel of judges who seek out the top designs at the show. The IIDA/Contract Magazine Booth Design Competition focuses specifically on originality of design, visual impact, effective use of materials and the outstanding use of space, color, texture, lighting and graphics. Access the registration form [here](#).

This year's winning booths will be featured on the websites of [Contract magazine](#), [Merchandise Mart Properties, Inc](#), and [IIDA](#).

Healthcare Design.09



IIDA's Healthcare Forum Advisor, **Louise Nicholson Carter, IIDA**, AAHID, invites you to attend "**Exploring Healthcare REdesign** - What is now, what is new and what will be the future of delivering the optimal, efficient healthcare experience," on Sunday, November 1 at Healthcare Design 09. This wine-tasting, [networking reception](#) begins at 7:30 p.m. and is followed by a panel discussion composed of interior design, architecture, and hospital administration professionals. The program will offer 0.1 CEUs. Special thanks to Gold Sponsor, **The Mohawk Group**, with additional support from Silver Sponsors **Knoll** and **Milliken Contract**.

Taking place from October 31 – November 3 in Orlando, Florida, highlights include over 150 educational sessions and interactive roundtable discussion groups, 21 CEU opportunities, facility tours, networking opportunities, and pre-conference workshops. Keynote addresses will be presented by Michael Graves, FAIA; Blair L. Sadler, JD; and Christine Malcolm. For HCD09 details and registration, please visit www.HCD09.com.

--Member News--

[IIDA Welcomes New Members Who Joined During September 2009!](#)

--Industry News--

Beaulieu Commercial was honored with a 2009 Green Power Leadership Award by the U.S. Environmental Protection Agency on September 14 at the annual Green Power Leadership Awards ceremony in Atlanta. The EPA co-sponsors the Green Power Leadership Awards with the U.S. Department of Energy and the Center for Resource Solutions. The award recognizes exceptional dedication to environmental protection through green power commitment. Click [here](#) to read the full press release.

Chapter & City Center News *October and November*

The Alabama Chapter

Please join the **Alabama Chapter** on October 1 at their Sponsor Appreciation Party honoring 2009-2010 [Sponsors](#). Event will take place at the Alabama Folk Art Gallery from 5:30-8:00pm. See the [invitation](#) for more details. [RSVP](#) by September 29.

The **Alabama Chapter** is asking for volunteers for their Habitat for Humanity fall event. They are building a house for the Bennett family and need at least 25 volunteers for October 10, 17 and 24. To sign up for a date and time slot please contact [Laurel Brannon, Industry IIDA](#).

The **Alabama Chapter** reminds you to mark your calendars for their third annual Artrageous charity art auction to benefit the IIDA Foundation. This year's theme is "Take a Walk through the Magic City." The auction will be held on October 22 at Gallery Services. To join the planning committee for Artrageous or sponsor the event, please contact [Anne-Marie Gianoudis, IIDA](#).

Save the date! Bruce Office Furnishings is hosting a CEU class titled "Healthy Indoor Air Quality By Design" on October 14 from 12:00 p.m. - 1:00 p.m. and lunch will be provided. To register, please contact [Brenda Butler](#).

The Carolinas Chapter

The **Carolinas Chapter** reminds you to Save the Date for the upcoming Retail / Hospitality Forum "Visual Merchandising: An Interior Challenge." 0.1 CEUs. Triangle City Center: October 14, 6-8pm; Charlotte City Center: October 15,

The Northern California Chapter

Join the **Sacramento City Center** for IIDA Neocon Update & Art Appreciation Evening on October 15. Please join us for an evening of urban art, wine, food and some of the latest interior products on the market! The event takes place from 5:30 - 8:00 pm at The Skinner Howard Gallery. Event is FREE to all!! RSVP to [Andrea Jaggars, IIDA](#) by October 1.

The Northern Pacific Chapter

The **Northern Pacific Chapter** is proud to present the 6th Annual [Inawards](#), a juried competition for interior design excellence and innovation. The event will take place on October 6 at McCaw Hall in the Seattle Center.

The Northland Chapter

The **Northland Chapter** is commemorating its 10th annual FUSION event this year! Please join us at Epic in downtown Minneapolis on October 9 at 7:00pm. Introduced in 2000, Fusion unifies charity and design as a social event to raise money for a local charity. This year, IIDA has proudly chosen to benefit People Serving People, a local homeless shelter for families. Visit the chapter [website](#) for more information and to order tickets.

The Ohio/Kentucky Chapter

Please join the **Toledo City Center** for a Vinyl in Design CEU on October 8. Registration Begins at 11:30, Lunch & Presentation at 12:00 pm. Where: Toledo Club. Members: Free, Non-Members: \$20, [RSVP](#) by October 2.

11:30-1:30pm; Columbia City Center: October 15, 6-8pm.

The **Delta Regional Chapter**

Join the **New Orleans City Center** for an Inspirational Luncheon featuring Lynn Utter, president and COO of Knoll on October 8. When: 11:30am-1:30pm. Where: Capital One Conference Room. Members: Free, Non-Members: \$20. Please RSVP to [Jennifer Mitchell](#) by October 5 at noon.

The **Delta Regional Chapter** announces DeltaCON 2009, a regional exposition organized through a volunteer alliance between the Delta Regional Chapter and ASID. DeltaCON 2009 will take place October 15 and 16 at the Jackson Convention Complex. Thursday evening will feature a Cocktail Party at the Old Capitol Inn and Friday will feature the first DeltaCON exhibitor's tradeshow as well as ten unique CEU opportunities. Click [here](#) for sponsorship forms. Click [here](#) for exhibitor forms.

The **Illinois Chapter**

LuxeHome invites you to their Open House in the Merchandise Mart, Chicago on October 3 from 10am-3pm. Events include a Special Trade Professional Breakfast Presentation with Nicole Facciuto, Designer & Host of HGTV's Red, Hot, & Green from 9-10 am. If you cannot attend the trade breakfast, you can still catch the keynote presentation from 10:30 -11:30 am. Join Ms. Facciuto as she discusses eco-friendly design solutions for the kitchen and bath! To register for the breakfast, keynote presentation or for more information visit LuxeHome.com/openhouse.

Save the Date for the **Chicago City Center's** 3rd Annual SketchtoberFest sketch bar crawl on October 22. For more information check out our [website](#).

The **Illinois Chapter** will host CEU "[Wallcovering: A History](#)" on October 7 presented by Art Libera in conjunction with NEWH hosted by Koroseal Studios & Humanscale at 351 Merchandise Mart.

The **Illinois Chapter** needs their Members' help in creating a new logo for their Chapter. The contest is open to Illinois Members; visit the [homepage](#) for submission rules. Deadline for submissions is October 28; Members will vote on the winning design.

The **Indiana Chapter**

Join the **Indiana Chapter** on October 17 for an IIDA Community Service Event: KIBI-Great Indy Clean Up. We're joining forces with KIBI to aid in the Great Indy Clean Up Campaign. More information to follow.

The **Indiana Chapter** presents an IIDA Forum at Continental Office Environments on October 21. The topic is "Achieving Speech Privacy in Open Plan Offices" with speaker Perry L. Kontos. Presentation from 11:30-1:00 p.m. Contact [Lisa Ellingson](#) for questions or to RSVP.

The **Indiana Chapter** asks you to Save the Date of November 14 for an IIDA Community Service Event. More Information to follow.

Save the Date for the **Ohio/Kentucky Chapter's** Annual Conference taking place on October 16 at the House of Blues.

The **Pennsylvania/New Jersey/Delaware Chapter**

The **Philadelphia City Center** invites you to our Annual Philadelphia Product Parade on October 1. The event showcases the latest products from NeoCon, and will be held at The University of the Arts, Dorrance Hamilton Hall, from 5:00-8:00 pm. Admission is FREE. Please [RSVP](#).

The **Philadelphia City Center** invites you to a Meet 'n Greet at Pizza by Elizabeths, Greenville, DE on October 14 from 5:00-7:00 pm. Light snacks provided. Cash bar. Visit one of the Design Award's winning locations and hear from Todd Danner about the design. RSVP-philadelphia@iida-panjde.org.

The **Philadelphia City Center** invites you to a service event at WHYY's Technology Center during our on-air radio membership campaign on October 15 from 5 - 8pm. Join us as we support our community, lend a hand, and help process pledges. Dinner provided. For more information and to RSVP, please email [Susan Jansen](mailto:Susan.Jansen) by September 30.

The **Philadelphia City Center** invites you to a Meet 'n Greet at Alma de Cuba on October 21 from 5:00-7:00 pm. Light snacks provided. Cash bar. Find out Why IIDA? RSVP-philadelphia@iida-panjde.org.

The **Rocky Mountain Chapter**

The **Salt Lake City Center** invites you to their monthly committee meeting taking place on October 6 at 12pm at Light Spot Modern Design. RSVP to saltlake@iidarmc.org.

The **Salt Lake City Center** presents Fashion Remix, a fashion show benefiting the Cystic Fibrosis Foundation to be held on October 22 at 7pm. Standard ticket: \$30, Students: \$15. Check out the Fashion Remix [blog](#) for more info.

The **Southern California Chapter**

The **San Diego City Center** Committee Meeting will be held on October 1 at 11:30 am at A-DWRB on India Street. Please [RSVP](#) and bring a brown bag lunch.

Save the Date for the **Los Angeles City Center's** "Get Your Pumpkin On" event and enjoy cocktails, appetizers and a Membership giveaway. Event to take place on October 1 at the Teknion Showroom in Santa Monica from 5:30-8:30 pm. Please [RSVP](#).

Save the Date for the **Los Angeles City Center's** Haunt Couture event to take place on October 28 from 6-11 pm.

The **Southwest Chapter**

The **Tucson City Center** wants you to get ready to start planning the 2010 Tucson City Center Masquerade Gala. The planning committee will be holding its first meeting on October 27.

The **Texas/Oklahoma Chapter**

The Michigan Chapter

The **Michigan Chapter** invites you to their [Third Thursdays Happy Hours](#) taking place on October 15, November 19 and December 17 from 5:30-8:30 pm. Locations: Metro Detroit: Rosie O' Grady's in Royal Oak, Grand Rapids: Grand Woods Lounge.

The **Michigan Chapter** is calling for committee members for two upcoming events: Finish2Fashion and Can-Art 2009. Anyone interested in volunteering please contact info@michiganiida.org.

The **Michigan Chapter** invites you to the Motawi Tile Event. November 12 from 5:30-7:00pm at Motawi Tileworks in Ann Arbor. Click [here](#) for more info and to purchase tickets.

The **Michigan Chapter** is calling for committee members for the upcoming Furniture Forum event for students. If interested, please contact us at info@michiganiida.org.

The Mid-America Chapter

The **Wichita City Center** invites you to their first annual Masquerade event to be held on October 15 from 6pm-11pm at City Arts. The festivities will include a live performance from the Double Crossed Hipsters, a "Jeopardy" style trivia session, raffle, mask competition, dinner and drinks. Members: \$35, Non-Members: \$40, Students: \$20. Register online for a \$5 discount. Click [here](#) for more info.

The Mid-Atlantic Chapter

Please join the **Mid-Atlantic Chapter** on October 28 for a CEU titled "Mid-Atlantic Economic Recovery: An Update on the Downturn." John McClain, fellow, The Center for Regional Analysis and **Valerie Hassett, IIDA**, AIA will speak. The event will take place at NeoCon East, from 10 am-12 pm. Cost: \$30. Please click [here](#) to register. .2 CEU credits.

The **Washington Metro City Center** presents the Mini Golf Design Classic, to take place on October 15 at 2121 Crystal Drive in Arlington, Virginia. The festivities will begin at 5:30 pm. Download the Partnership form [here](#) if you are interested in being an Event Partner. Raffle Item Donors are invited to donate products and services which will be on display throughout the event. The donation form can be downloaded [here](#). For more information, contact [Karen Luria, Affiliate IIDA](#).

The New York Chapter

The **New York Chapter** presents Textiles 101 on October 15, a CEU that presents designers with the opportunity to learn about the textile manufacturing process. Location: Pollack Textiles Showroom. Cocktails at 5:30pm, presentation from 6:00 - 7:30pm. \$15 Members, \$25 Non-Members, \$10 Students and Educators. Register [online](#). 0.2 CEUs.

The **New York Chapter** welcomes you to Color Invasion 2009 - Flash! The event will take place on October 22 from 7-11pm at Splashlight Studios. Tickets available [online](#).

Back by popular demand and overwhelming

The **West Texas City Center** will be having a Wine & Cheese Membership Drive at Melt on October 7 at 6:30 pm. Please RSVP to [Andrea Wade, IIDA](#).

Pull out your capes & spandex and strut your stuff for the **Tulsa City Center's** 5th Annual Fall Festival October 8 at Dilly Deli in downtown Tulsa. The theme is Superheroes and Villains and we are calling a temporary truce between the forces of Good and Evil so that we can party!!

The **Oklahoma City Center** invites you to their October CEU titled "Learning to LEED" with guest speaker Dave Kitts Manning Vice President of Environmental Affairs. When: October 16, from 11:30 a.m. - 1:00 p.m. Where: Ronald J Norrick Downtown Library. RSVP by October 9 to swick@arc-com.com. Members: Free, Non-Members: \$35, Students: \$25.

The **Houston City Center's** Art & Artifacts is around the corner! We've never had an event like this one, so come join us on October 16 at Pravada. Tickets are \$40 and the theme is Black and White. For underwriting opportunities and questions contact: [Ryan Rymer, IIDA](#) or [Matthew McDonald, IIDA](#).

Please join us for the **Austin City Center's** 2009 celebration "EVOLUTION: Time Flies" on October 16 from 7:00-11:00pm at the Mexican American Cultural Center! There will be delicious food, open bar, live music and a silent auction including the entries for the Bird's Eye View Design Competition.

The Virginia/West Virginia Chapter

The **Virginia/West Virginia Chapter** would like to welcome you to the 6th annual "Front Porch" event on October 22. Previously an AIA event, this year IIDA, CSI, ASLA, and AIA Richmond will come together for an event you won't want to miss! Enjoy networking, dialogue, food and drinks from 5:30-7:30 pm at Odell located in the Lucky Strike Power Plant. Members: free. Non-Members: \$20, payable at the door. Contact [Robin Morrison](#) to RSVP.

The Wisconsin Chapter

The Interior Design Coalition of Wisconsin will hold a CEU on October 15 aimed at providing designers with the tools to survive a tough economy. The speaker, **Donna Vining, IIDA**, will cover Strategic Planning, Project Management and the Financial Welfare of your firm. For information, contact [Teri Wilson-Ruggles, IIDA](#). 0.5 CEUs

success, the **New York Chapter** is launching its 2nd Annual [Speed Mentoring Event](#) matching NY design students with leading Architecture and Design professionals based in New York City. This event is scheduled for November 10 at the Knoll Showroom in New York City. Click [here](#) to register.

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