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March 05 2008

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There is no "I" in Team

Dear %%IMIS||NAME||FIRST_NAME%%,

I am sure you have heard this adage before. There is no "I" in team, and while it may be an old, worn saying it continues to hold true for interior design professionals. Collaboration is a key to success for many firms, and this issue of *Custom* will show you how collaboration is being utilized by today's professionals.

Additionally, we are putting the spotlight on another [Knowledge Center](#) article. Herman Miller researches how interior designers create spaces, which foster more teamwork among co-workers. Getting ready to graduate? Don't forget about other IIDA resources such as the [Career Center](#), and the [Student Sustainable Design Competition](#), which is a great, prestigious award to add to your resume.

It seems IIDA Campus Centers already know the definition of collaboration as several have worked within their Chapters to assist fellow students and the community. You can read their stories and see their projects below!

Finally, I am proud to introduce you to our new IIDA Student Task Force, who will collaborate with IIDA Headquarters on a variety of topics including NeoCon 2008 and our [new student blog](#), which will be unveiled today! These Student Members bring a diverse wealth of experience, which will help us continue to make your Student Membership experience a positive one!

Sincerely,
Christa Koskosky

Student Marketing Coordinator
P: 312-379-5135
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Welcome the IIDA Student Task Force



Jennifer Kessler, IIDA Student Member, LEED-AP, University of Cincinnati

Jennifer is a third year student in the University of Cincinnati's interior design program. She has utilized the co-op program that has put Cincinnati on the map, working six months for the green design firm, Steed Hammond and Paul, located in downtown Cincinnati. A big believer in sustainability, Jennifer took initiative and passed the LEED AP exam while on co-op. She is also a Member of the University of Cincinnati's IIDA Campus Center.

2008 holds many exciting opportunities for Jennifer. She is preparing to apply for a new co-op position from April to June, and again from September to December of this year. She hopes to work at another firm in Cincinnati, or in her hometown of Indianapolis. She wants to stay local in order to save money for studying abroad seven weeks in Copenhagen with the DIS over the summer.



Megan Weaver, IIDA Student Member, Illinois State University

Megan Weaver has been a student member of IIDA for three years. In that time, her involvement in IIDA has included attending guest lectures, aiding fundraising, assisting in the organizing in the Illinois State University interior design materials library and taking trips to visit places like the Merchandise Mart in Chicago. Megan is looking forward to visiting a LEED certified building in Normal, Ill. with her Campus Center next month. Currently, she is working on a design for the 2008 Institute of Store Planners Design Competition.

Upon graduation this May, she will be participating in an internship and pursuing a career in commercial interior design specializing in hospitality, healthcare, retail or corporate design. Alongside a career in interior design, Megan would like to utilize her education in interior design to

assist in community service efforts at the local and global levels.



Michelle Marschall, IIDA Student Member, NEWH, Cascadia Regional Building Council, Clover Park Technical College

As the daughter of an Air Force officer, Michelle Marschall was just four years old when she left the U.S. and began living and traveling around the globe. From these early experiences, Michelle gained a passion for travel and an interest in world cultures that has stayed with her throughout her life.

Michelle's university studies took her to Berlin, Germany and then to Olympia, Washington where she received her Bachelor of Arts from The Evergreen State College. From there she moved to New York City where she worked for several years at a major international publishing house and received her Master of Science in Publishing from New York University.

While in New York, it became clear to Michelle that her true calling was interior design and she began continuing education studies at Pratt Institute; however, she will graduate from Clover Park Technical College in 2009.

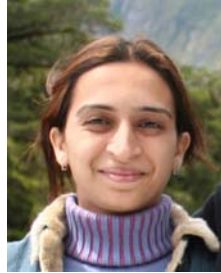


Steve Carr, IIDA Student Member, LEED-AP, Rhodex International

Steve Carr comes to Interior Design after a lengthy career in retail and public libraries. Originally from New York, Steve has a BA and an MS from the University of Illinois. Relying on business skills he acquired while working for Federated Department Stores and Terence Conran's original Habitat-inspired shop in New York City, Steve translated these visual and customer service skills into a progression of management positions in public libraries.

After moving to Lancaster, Pennsylvania, Steve became the Executive Director of the Lancaster County Library. While there, he was tapped by

the Commonwealth of Pennsylvania to provide consulting services to libraries that were building or expanding, as well as to teach library trustees about space planning and technology issues. Steve completed roughly 15 library projects before moving to Virginia and his current position of Director of Innovation at the Arlington Public Library. Since there, Steve has opened a new retail/public library combined space in the County office building, and is about to break ground on a new replacement branch that is combined with public school programs.



Tanvi Shah, IIDA Student Member, Academy of Art-San Francisco

Tanvi Shah is majoring in interior architecture at the Academy of Art, San Francisco. She is 27, from Mumbai, India. She has her Masters in management and Interior Design, and Tanvi has worked for a couple of years for an architectural firm in Mumbai, India. She is an IIDA member since last year and is happy to be a member of the Student Task Force.



Icis Charles, IIDA Student Member, Pratt Institute

Icis Charles was born in the Caribbean Island of St. Kitts. She is currently pursuing her Master's degree in Interior Design, with a concentration in commercial design and an emphasis in Intensive Exhibition Design. She received her undergraduate degree in Business Administration in Marketing, along with a minor in Art and Design from Grand Valley State University in Grand Rapids, Michigan.

Icis has been an IIDA Student Member for seven months and is currently the IIDA/NY student member representative. Her expected graduation date is May 2008; upon graduating she would like to obtain a position with an Interior/Architectural firm that will utilize her knowledge in Interior Design, Art and Business.

IIDA Student Blog Unveiled

[IIDA will unveil its student blog today.](#) Our first post is introducing you to two office spaces! You will get a peek at IIDA's new LEED Gold space and details on what makes it sustainable. While you are there, check out a video by Tricycle Inc., an IIDA Industry Member who assists manufacturers, interior designers and architects to reduce sample waste; they'll take you on a fun, fast-paced tour.

IIDA will post at least once a week. Look for posts regarding exciting contests and thought-provoking industry news, as well as current updates from our International Design Schools and Campus Centers. Please use this forum to dialog with Student Members across the globe.

You can visit our blog at www.iidastudents.wordpress.com. If you want to post, you will need to set up a *free* account with Word Press. Word Press will not solicit you.

What are you waiting for? [Post now!](#)

Campus Center Profiles: IIDA Tampa Campus Center Teams with ASID

The IIDA Campus Center and the ASID Student Chapter from the [International Academy of Design & Technology in Tampa, FL](#), organized an event called "Design for A Cure". It was held at IADT – Tampa, benefiting both the students and the community. This event was modeled after the Create for a Cure event hosted in Chicago, Ill. in July of 2007.



The "Best of Show" award was awarded to Whitney Grubb, Mila Miller and Pryia Patel, a group of interior design students who created a table called "Madagascar" which was inspired by the children's animated movie.

Students either purchased or had local companies sponsor a table and two chairs which they designed with a child in mind. There were approximately 30 designed tables that were displayed and then auctioned in the Academy lobby. Sponsors, professional designers, and people from the community were invited to bid on the tables. Anyone who attended the event could vote on the winning designs. \$1000 was

donated by the IADT Tampa Campus Centers of IIDA and ASID towards [St. Joseph's Children's Hospital in Tampa, FL.](#)

Phoenix Design and Advertising Clubs Join Forces

Students at [The Art Institute of Phoenix](#) are now enjoying breaks from their studies in style. A ribbon cutting ceremony to dedicate a new 3rd floor student lounge took place at the school. The lounge was designed and created by interior students for AiPX students with the help of contributions from the design community.

The project began when advertising student Sergio Burke, President of the 23rd Ave Ad Club saw the need and the potential of an underutilized corner space between two computer labs. His school club partnered with Priscilla Valverde, Student IIDA, President of the ID Group, the Campus Center, to devise a student competition to design a useful, creative and comfortable space for everyone.



The winning design by Amber Anderson, Alyssa Gilbert and Jessica Monro

The interior design students rose to the challenge with six teams applying. They had six weeks and a \$2,000 budget to design their vision. The teams then presented their ideas complete with drawings, boards, and budget to a panel of judges consisting of interior design professionals, faculty members and students. A key feature of the winning team's project was a quote from Dr. Seuss, "Be who you are and say how you feel, because those who mind won't matter, and those who matter won't mind." After the euphoria of winning, Amber Anderson, Alyssa Gilbert and Jessica Monro then had just a few weeks over break to turn their design into a reality. [The story continues here...](#)

UTSA Students Attend Texas-Oklahoma Student Day

The University of Texas at San Antonio (UTSA) IIDA Campus Center recently attended the 8th Annual Student Days event held by the [IIDA Texas-Oklahoma Chapter.](#)

The UTSA Campus Center worked diligently during the preceding months to acquire as many donations as they could in order to offset the cost to the students attending. Due to generous donations and sponsorships, 40 UTSA students were able to attend the 8th Annual Student Days in Houston.

Students participated in a design charrette, toured the Ziegler-Cooper project, Wachovia Williams Tower, the Knoll Showroom, and attended a keynote address by Gary Wheeler, FIIDA, AIA, FASID, "Design for a

Global Workplace."

Johnson Community College Teams to Help Local Medical Center

The Center for Child Health and Development at [Kansas University Medical Center](#) is an office that observes and diagnose children who have mental development disabilities. The Medical Center wanted to update and give their center a fresh look while creating a space to soothe children as they wait for the physician. A small group of designers set out to collaborate and achieve these goals.



JCCC Project Board

Design Students from [Johnson County Community College](#) (JCCC) Randi Knapp, Shannon Honn, and Genevieve Hamel chose a calming color palette consisting of golds, chocolate brown and aqua. The overall project was created using shapes as the basis for the design. The quote, "The only way to predict the future is to have power to shape the future," was incorporated into the design to give the parents inspiration.

The Campus Center included a local middle school in on the fun! Middle school students made wooden, toy cars and JCCC also held a book drive for the KU Medical Center patients.

Ringling College Joins with ASID and EGB

[Ringling College of Art and Design](#), have formed an umbrella organization "RIDA" (Ringling Interior Design Alliance) that combines the efforts of ASID, IIDA and EGB. IIDA's contribution to RIDA this spring semester will be to develop a peer mentoring program between higher level students and freshmen in their first interior design class. As part of this mentoring program, upper classmen will give short lessons and advice for issues involving various stages of design and presentation. As a combined group effort, RIDA reaches more of the students and encourages collaboration amongst peers.



Brittany Zachos (ASID Treasurer), Bonnie Przonek (EGB Co-Chair, EGB Hospitality), Tracie Lutz, Student IIDA (ASID President Elect), Elizabeth Langford, Student IIDA (IIDA President), Samantha Macleod, Student IIDA (EGB Chair-Elect)

2nd Row left to right:

Candace Kalugyer (ASID Publicity), Walker Storey Starling (ASID President, EGB Secretary), Melissa Judd-Rozen, Student IIDA (IIDA Treasurer, ASID Hospitality, EGB Treasurer), Libbey Gillette (EGB Publicity), Morgan Thomas (Registration and ASID Secretary), Ashley Wilkins (Registration and ASID Secretary)

You and your peers can have your programs spotlighted, as well.
[Submit your articles and story ideas here.](#)

Creating Collaborative Designs

In this article, Herman Miller explores commonly used tactics by design firms that help aid in workplace collaboration. Herman Miller describes these tactics in depth and also puts these tactics into practice with Cheskin, a research and consulting firm in Redwood Shores, Calif.

[Click here to see if their design for Cheskin was successful](#)

For more scholarly articles like this or on other topics, check out IIDA's online [Knowledge Center](#).

IIDA Student Sustainable Design Competition

Put your project to the test in the 2008 IIDA Sustainable Design Student Competition! Take this opportunity to develop your design portfolio, challenge yourself among a group of your peers and win one of our distinguished awards. Designs will be judged for innovative character of the overall design, innovative and responsible use of materials, practical application, visual comfort and sustainable material application. All project submissions must have been designed after January 1, 2006 while enrolled in an interior design program.

