



PRESS RELEASE

FROM IIDA HEADQUARTERS

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IIDA ANNOUNCES AMY HUFFORD AS THE 2016 IIDA STUDENT OF THE YEAR

CHICAGO — The **International Interior Design Association (IIDA)** is proud to announce **Amy Hufford, Student IIDA**, as the 2016 IIDA Student of the Year. The Student of the Year award recognizes a Student Member whose insight, involvement, and leadership have significantly impacted his or her school's interior design program. Hufford will be presented with \$5,000, courtesy of OFS Brands, and celebrated at the IIDA Annual Meeting on Sunday, July 12, at the Contemporary Museum of Art in Chicago.

"Amy is a talented designer whose passion, drive, and enthusiasm for the industry are clear in her schoolwork, her design portfolio, and her extracurricular activities. Her projects portray innovation and creative execution with an eye toward form, function, and usability," said **IIDA Vice President and CEO Cheryl S. Durst, Hon. FIIDA, LEED AP**. "Moreover, Amy brings compassion to a profession that is ultimately about the health and wellness of the people who inhabit the spaces designers create. I have no doubt Amy will continue to make an impact on the profession, which is why we are so pleased to name her the IIDA Student of the Year."

Hufford, a senior in the interior design program at Philadelphia University, is President of the University's IIDA Campus Center. In this role, she has overseen the development of multiple programs that connect students to the interior design profession. Hufford has been instrumental in organizing the IIDA Product Showcase, visits to area design firms, various fundraisers, and a new mentorship program.

Since 2013, Hufford has been selected to represent Philadelphia University's Interior Design program in several competitions, most recently placing second at the IIDA Design Bowl. Outside of school, she is an interior design intern at Meyer Design Inc., and works as an aide at ManorCare Health Services.

Hufford will be featured on the IIDA website, in the bimonthly e-newsletter *DesignMatters*, and in the Student Member quarterly e-newsletter *QUAD*. She also will receive a complimentary 2017 IIDA membership. For more information about the IIDA Student of the Year Award, visit iida.org.

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About International Interior Design Association

IIDA is the Commercial Interior Design Association with global reach. We support design professionals, industry affiliates, educators, students, firms, and their clients through our network of 15,000+ members across 58 countries. IIDA advocates for advancement in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of interior design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day. iida.org