Auburn University’s IIDA chapter is a professional, student-led chapter that serves a variety of needs for the interior design program. Our organization offers liaisons between the department and students while serving numerous initiatives dedicated to the betterment of our education. These initiatives include inviting industry leaders to speak to further educate and enlighten, planning of bi-annual program-wide mandatory meetings, industry-specific philanthropy, and the sponsorship of national conferences dedicated to students within the interior design field. Auburn IIDA aims to supplement the classroom education with that of one beyond four walls. Our Campus Center will remain steadfast and aspirational, in its dedication to student success within the field of Interior Design.
MEET OUR TEAM

JORDAN HILL
IIDA President

LIZ PHELPS
ASID President

MEGAN PRATER
Event Coordinator

MONIQUE BURTON
Student Advisor

ELLIE POLK
Secretary

AVA STOVALL
Treasurer

BETHANY HALEY
Marketing

MELANIE DUFFEY
Faculty Advisor
2019 EVENTS

With the amazing group of students currently enrolled in Auburn University’s Interior Design Program, it is our main focus as a chapter to have maximum participation at every event. This not only means advertisement via social media, word of mouth, and physical posters/fliers, but also means that each one of our officers must maintain a relationship with their fellow classmates and students cross-curriculum. All of our events are open to every member, of all years, and focus on strengthening and maintaining the relationships students form in such a tight-knit major. A few of the ways we execute this is by hosting a kickoff event every September to welcome all the new members, a mentorship night, and an event at the end of each semester to celebrate everyone’s accomplishments - just to name a few. We also offer merchandise designed by our officers once a semester.
KICK OFF

The Collegiate Hotel
August 2019

At our first event of the year to kick things off, The Societies hosted a tour of Auburn’s newest boutique hotel, The Auburn Collegiate. This day consisted of snacks and refreshments, followed by a detailed, inspiring tour of the hotel, hosted by the Collegiate’s lead designer. Our attendance was high as was our morale after a successful and fun evening.

HEADSHOT NIGHT

Langdon Hall
September 2019

This event was held to host a professional headshot photoshoot for INDS students to use in their portfolios. All of the time slots available were filled, and the headshots turned out beautifully thanks to our photographer, Alexis Bruton. Alexis is an Auburn graduate and selflessly gave her afternoon to help her Auburn family obtain professional photos.
IIDA President and CEO, Cheryl Durst, made a trip down to Auburn to share her design experience and wisdom. Her time included shared meals with students and faculty and a speaker meeting for the INDS Student Body. During the meeting, she was able to communicate her wisdom of the design world through her many years of experience and success. She also provided wonderful resources, including a couple informational handouts to further inspire student learning and growth.
For the second year in a row, The Societies has hosted a mentor night with the intention of introducing the Freshman to the older design students. The goal with mentorship nights is to give the younger students a chance to ask the older ones, who have already been in their place, questions about projects and spend some time working on assignments together.
In December, The Societies hosted a holiday event in order to celebrate the end of another great semester at a local Auburn restaurant, Lucy’s. With a tutorial on the creation of non-alcoholic cocktails, beautiful hors d’oeuvres, cheese boards, and great company, this event was a total success. We have had the opportunity to work closely with Lucy’s designer and owner, Lisa Van Der Reijden. She was able to join us for this holiday event, and it was such an honor to be able to learn from and celebrate with her. The relationships The Societies has built with local restaurants, designers, and people around campus reflects our organization’s purpose and we are determined to continue building meaningful relationships such as this.
SOCIAL MEDIA PRESENCE

The Societies utilizes its social media presence to keep the organization connected between members as well as sharing the organization’s purpose, events, and inspiration. We have a wide market, catering to followers who enjoy design, friends, and family of the organization, as well as the organization’s members.

Auburn University’s Involvement Awards

THE SOCIETIES: Best in Marketing 2019

We are proud to grow our organization across campus, and to be awarded such a renown title is quite an honor. The Societies has worked hard to build its reputation on campus, and this award allowed for a growing degree of respect for the Interior Design program at Auburn University.
The Societies has grown exponentially over the last year, with a 140% increase in membership, as well as in event attendance. We have worked hard to get our member numbers up, and it has been very rewarding to see such growth this past year. One of the ways that The Societies has succeeded at growing its community is through studio announcements. Before every event, the officers visit each design studio throughout the Auburn INDS Program and clearly communicate how to become a member, use available resources to further the students’ careers, and learn how to interact with our social media in order to stay updated on the latest events.

MERCHANDISE

We designed and sold Interior Design merchandise this past semester in order to GROW our presence outside of the organization’s walls and to provide something to our program’s community that they can enjoy. Offering merchandise also allows Auburn Interior Design to be represented across the city of Auburn.

AUBURN INDS SWEATSHIRT

$35
S-XL

AUBURN INDS COFFEE TUMBLER

$18

$45 for both
Venmo @ausocieties
sweatshirt: name, size & color (white or green)
tumbler: name
A  Spring Involvement

One of the biggest ways The Societies involves its members is through tours. In 2019, we decided to take a weekend trip to Alys Beach, where we had the privilege of touring three different projects - two facilities that were in the process of being completed and one residence that was finished and about to be published. Over this weekend learning experience, attendance was high and, overall, was a very successful trip. This Spring, we want to continue the annual travel experience in Nashville, Tennessee.

B  Grow in Numbers

We have made it a number one priority to bring underclassmen and upperclassmen students together in order to strengthen our program. It is a goal of ours to continue the pursuit of these relationships in the new year. In order to maintain and strengthen these friendships, events are open to every member and through this quality time spent together, we have been able to see the prosperous outcome of a tight-knit major and hope to see this same result in the years to come.
THE SOCIETIES

Thanks You

We are so excited to see what this year holds.