Appalachian State University's IIDA Campus Center is a student lead professional organization that aims to join students together through the shared desire for the betterment of education in Interior Design. Through campus lead initiatives, this organization works to further membership, engage in the serving of the local community, stay current on the profession, network across the Carolinas, and encourage wellness & wellbeing in our members lives. This year our campus center has made it our goal to increase IIDA presence on campus and engage students throughout the program through monthly events and newly implemented initiatives. With the growing success seen through this past year, our hope is that the Appalachian State campus center continues to flourish & grow into a community of inspiring designers.
IIDA Officers 2018-2019

Hannah Downs  
IIDA Campus Center Director

Julia Walker  
IIDA Campus Center Director-Elect

Rose Washbrook  
IIDA Campus Center Director-Elect
Communication amongst officers, student members, & alumni is very important for our campus center to keep everyone informed on things happening across campus. Through social media platforms such as Instagram & Facebook we are able to update students on upcoming events both on campus & across the Carolinas. These platforms also allow us to show alumni & Industry professionals the awesome things Appalachian State's Interior Design program is doing.
Each month our IIDA Campus Center attends chapter wide IIDA events & organizes events that promote membership, community, education, and philanthropy within our local community.
Membership

Our members are at the heart of everything we do in Appalachian State’s IIDA campus center. We have made it our mission to engage students from across the department to foster a love for IIDA & form relationships that go beyond the classroom. Through monthly events, we encourage students step outside of their comfort zone and mingle with other students over a fun activity or some delicious food. Through these new connections we are able to grow as an organization & as individuals.

Membership Events

08.28.18 | Pizza Party
10.17.18 | Pumpkin Painting
12.03.18 | Holiday Party Potluck
01.28.19 | Spring Kick Off Meeting

“Our members are at the heart of what we do”
Philanthropy

IIDA works to help serve the local community and here at Appalachian we plan to do the same. This past December the seniors participated in the IIDA Carolinas Charlotte Holiday Party, creating a holiday wreath to be auctioned off for charity. Through our campus’s contribution we were able to raise $200 towards the cause. Over the course of this semester we have worked towards providing more philanthropic opportunities, including partnering with Habitat for Humanity & App-Builds-A-Home to plan group build days to help better the community.

Philanthropic Events

12.12.18 | IIDA Charlotte Holiday Party
March T.B.D | Spring Habitat for Humanity Build day
April T.B.D | Fundraiser
Education & Design

Advancement in the field of design is a mission that IIDA and the Appalachian Campus center works diligently to provide. Throughout the semesters, events are organized to teach students about the industry & help them prepare for their careers, such as inviting guest speakers and holding portfolio reviews on campus. Students are also encouraged to attend chapter wide events where they can network and continue to learn outside of the university.

Education Events

09.20.18 | IIDA Triad CEU
09.25.18 | Ice cream Sundae Social
09.27.18 | IIDA Charlotte CEU
11.09.18 | IIDA Carolinas Corporate Forum
11.15.18 | App Portfolio Review
02.07.19 | IIDA Charlotte Student Design Days
02.21.19 | IIDA Triad Student Design Days
02.25.19 | IIDA Triangle Student Design Days

“Change is an inherent part of the field of design”
Wellness and wellbeing is a topic that is starting to become heavily involved in the field of design. Here at Appalachian State we are starting to incorporate wellness into the core of our mission on campus. Starting this Spring semester we have planned hiking events that take advantage of the beautiful Appalachian Mountains, and make an effort to provide a healthy food option at each of our meetings. Our members also regularly attend yoga and workout classes together here on campus, nourishing their bodies & friendships. We plan to implement this wellness and well being initiative in the coming years and help combat the growing epidemic of unhealthy lifestyles on campus. By including these kinds of events we can continue to encourage membership, friendship, and offer students an escape from studio for a few hours.

Wellness & Wellbeing Events

12.03.18 | Holiday Party Potluck
01.28.19 | Spring Kick Off Meeting
03.15.19 | Hike with IIDA
This past February, Senior & Campus Center Director, Hannah Downs, was able to attend the IIDA SHIFT Student Conference in Dallas, Texas. While there she was able to tour several firms and showrooms downtown and participate in several CEU’s and round-tables.

“This opportunity to participate in the conference was an incredible experience! I have been able to learn so much about the industry & how I can elevate my career moving forward. I was able to meet so many great students and professionals from across the country. This experience has made very excited for a future career in this industry!”

**IIDA SHIFT**

**Texas Oklahoma chapter**

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**National Events**

**Wednesday, February 27th**
6:30 - 8:00 pm | Pep Rally

**Thursday, February 28th**
7:00 - 8:15 am | Kickoff Breakfast
8:30 - 1:30 pm | Showroom + Firm tour
2:00 - 4:15 pm | Workshops
4:45 - 5:45 pm | Roundtables
6:00 - 8:30 pm | Industry Expo

**Friday, March 1st**
7:15 - 8:45 am | Panel Breakfast
9:00 - 12:00 pm | 101 Sessions
12:30 - 2:30 pm | Keynote Speaker

Dallas, Texas
# Future Goals & Aspirations 2019-2020

## Goals

We envision a bright future for the IIDA App State campus center. We plan to grow by strengthening and broadening relationships with professionals, other campus organizations, and potential members.

## Events

Social at The HOW Space: The HOW space is a multipurpose building in downtown Boone that was built and designed by students for students. Within the next year we plan on hosting an event in this space. This event will be a social for professionals in the field in order to thank them for their help in past years. It will also serve as a networking/fundraising event to connect members and professionals and support a local nonprofit.

## Membership

In order to promote more participation from members we plan to create a website with subscription capabilities so members can easily be notified about upcoming events.

<table>
<thead>
<tr>
<th>Membership</th>
<th>Growth</th>
<th>$200 Raised for Charity</th>
<th>Satisfaction</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>10</td>
<td>100</td>
<td>100</td>
</tr>
</tbody>
</table>

10% membership growth, $200 raised for charity, 100% membership satisfaction
A Look into our Members

This year our members have traveled across the state and the country to attend IIDA events, national events, and industry related experiences. Through collaboration with other organizations, such as ASID and the Interior Design Cub, each of our members are able to make the most out their education & the opportunities provided, ranging from class trips to Chicago and NYC, to studying abroad across Europe. All of these smiling faces is what motivates our IIDA Exec team to do our jobs.
Thank you

For your consideration