HI THERE!

We are Jefferson (Philadelphia University + Thomas Jefferson University) IIDA Chapter!

Our mission is to give students the opportunity to network and explore the interior design industry, through updating students on the newest products, job opportunities, and how they can help the community to prepare them for their careers.

The 2018-19 board consisted of 8 carefully chosen students who excel at leadership, collaboration, and organization.
BEST THING EVER: MEET YOUR MENTOR

Every year, our campus chapter coordinates a mentor program between upper and underclassmen. We match mentors to mentees through an application process that looks at the interests, strengths, and weaknesses of each individual to best pair them up!

Building connections between the members of our community is our primary concern as a campus chapter. It is through each other that we gain the most.

In the 2018-19 year, we had approximately 22 pairs of mentors and mentees!
MEET YOUR MENTOR: ICE CREAM SOCIAL

Our Best Thing Ever was an Ice Cream Social bringing together the mentors and mentees partaking in our program!

After matching the mentors to mentees, we wanted to facilitate the connections between them. We invited them all to come to an ice cream social where they could hang out, eat some sweet treats, and get comfortable with one another!

The bonds we are building across the years will last into the professional realm, strengthening our community!
EDUCATION

As designers, we are always learning. Beyond the classroom, our campus center provides many opportunities for the students to expand their knowledge.

To accomplish this, we arranged lunch and learns with various manufacturers, firm crawls with design firms and showrooms, demos focused on digital programs, workshops on portfolios and interviewing, and a product showcase to bring an expo to the students!

What a busy year and a half!

TIMELINE

Spring 2018
Jacobs Firm Crawl, Feb. 22nd
J+J Flooring Lunch and Learn, Feb. 27th
Portfolio Review, March 1st
IDLA PA/NJIDE Student Design Competition, March 6th
IDLCAPA Discussion, March 8th
Norr Firm Crawl, April 5th
Product Showcase, April 10th
OFS Lunch and Learn, April 24th
Sample Swap, April 19th
Fall 2018
General Meeting Thursday, Aug. 30th
Homecoming Pillow Fundraiser Sept. 6th
DesignTex Lunch and Learn, Sept. 13th
Milkshake Monday Sept. 17th
Student Mentor/Mentee Ice Cream Social, Sept. 20th
Spectrum Showroom Visit, Sept. 27th
OFS Lunch and Learn, October 18th
Daroff Firm Crawl, Nov. 1st
3DS Max Digital Demo, Nov. 8th
Live Broadcast Uncharted Success Nov. 9th
3form Lunch and Learn, Nov. 15th
Phi Psi Pop Up Shop Pillow Fundraiser Nov. 27th
Winter Dinner - Dec. 8th
Spring 2019
General Meeting Thursday, Jan. 24th
Portfolio Workshop, Jan. 31st
Stantec Firm Crawl w/ AIAS, Feb. 1st
Stark Carpet Showroom Visit, Feb. 5th
Herman Miller Lunch and Learn, Feb. 7th
Valentines Day Chocolate Sales Feb. 11th
Wilsonart Lunch and Learn, Feb. 21st
Sketchup Digital Demo, March 19th
URBN Visit, March 29th
Materials Swap April 4th
Product Showcase April 18th
DESIGN

Our students participate in competitions every year, displaying an incredible understanding of the built environment. Through local and national competitions, our students get the chance to prove their design skills and to learn from students at different universities!

Our campus center strives to make these opportunities known to the students and to support them throughout the process!

Congratulations to our students Diya Taib, Deanna Hagman, Narada Walters, and Arismaldy Cruz for placing in competitions this school year!
MEMBERSHIP

We have approximately 60 registered IIDA student members, boasting one of the largest campus chapters!

We recruit during the involvement fair each semester, through student spotlights on Instagram, and through sending out various emails about meetings, events, and benefits.

At our campus’ annual Involvement Fair, we put together membership goodies that included IIDA gear, membership info, and material samples.
PHILANTHROPY

Jefferson II DA often is involved with the PA|NJ|DE Chapter through meetings, events, and competitions.

Our chapter collaborates with other organizations AIAS, NOMAS, IDSA, ASLA, and LASO.

Community Work:

- Sandwich Making For The Homeless
- Helping Restore The Mifflin School
- Restoration and renovation projects designed through our community service course
- Advocating for interior design within an architecture college
MARKETING

A social media presence is crucial to campus chapters to best connect with our students! Our chapter utilizes Facebook and Instagram to advertise upcoming events, celebrate the achievements of the students, and to educate our followers on materials!

Our Pinterest page acts as inspiration boards that students can reference during their projects!

Follow us!
FINANCIALS

Jefferson IIDA has hosted multiple fundraisers throughout the school year, and is actively looking for new ways to fundraise and expand our approximately $1,000 budget.

Fundraisers include:

- Pillow sales made from unused fabric memos
- Milkshake Monday
- Valentine’s Day Chocolate Bars
- Selling an antique chandelier
- Hosting local firms/dealers for our annual Product Parade
Thank you for considering Jefferson (Philadelphia University + Thomas Jefferson University) for the Best Thing Ever Award!