5TH ANNUAL
IIDA ADVOCACY SYMPOSIUM
Sponsorship Opportunities
September 21-22, 2019 | Boston

The IIDA Advocacy Symposium is an opportunity for commercial interior designers from across the U.S. to learn the critical skills necessary to advocate for interior design, learn how to work with stakeholder groups to achieve common goals, and promote grassroots involvement.

Your investment helps keep the symposium affordable and accessible, shows your commitment to the future of the interior design profession, and provides you with an opportunity to reach interior design decision-makers in a meaningful way.

For more information, please contact Aisha Williams, senior director of industry relations and special events, at awilliams@iida.org or 312.379.5176.
Sponsorship Packages:

HOST (Exclusive)
$12,000
• Five tickets
• Make a lasting impression by sponsoring the opening night reception

PATRON (Exclusive)
$10,000
• Four tickets
• Welcome remarks up to 10 minutes

ADVOCATE
$8,000
• Three tickets
• Welcome remarks up to five minutes

CHAMPION (Exclusive)
$5,500
• Two tickets
• Official lunch sponsor
• Lunch remarks up to three minutes

SUPPORTER
$4,000
• One ticket

KEYNOTE
$3,000
• Introduction of session speaker or panel

CONTRIBUTOR
$1,500 or in-kind of equal or greater value
• Provide sponsor-produced, co-branded notepads, pens, and/or other items for session rooms

All sponsors receive:
• Recognition on all IIDA Advocacy Symposium marketing collateral including the program, signage, registration pages, emails, and social media
• Their company name in press releases and media alerts
• Recognition in follow-up marketing communications through Q1 2020

For 25 years, IIDA, the commercial interior design association with a global reach, has been a leader in defining, supporting, and enriching the interior design profession. We support design professionals, industry affiliates, educators, students, firms and their clients through our network of 15,000+ members across 58 countries.

We advocate for advancements in education, design excellence, legislation, leadership, accreditation, and community outreach to increase the value and understanding of Interior Design as a profession that enhances business value and positively impacts the health and well-being of people's lives every day.