Hello! Let’s begin by telling you a little bit about ourselves.

The UNT Interior Design Student Alliance, as the only design and construction organization on campus, seeks to educate interior design students about professional industry organizations, and to prepare them for their careers upon graduation.

IDSA equips students to develop their professional skills and their network early on, so they may be prepared to enter the industry with confidence. In addition, IDSA provides a community setting for UNT Interior Design students to grow as they progress throughout the program.
EDUCATION + DESIGN
We have advanced our student members’ knowledge of the design industry by providing professional interactions through workshops, charrettes, panels, and the promotion of professional events.

PHILANTHROPY + COMMUNITY
For the first time, we have introduced philanthropic efforts through partnering with the UNT Community Garden to provide fresh donations to the UNT Food Pantry. Additionally, our Mentorship program paired underclassmen with upperclassmen to ready them for portfolio review, while IIDA’s Mentorship program served many of our upperclassmen.

OUR BEST THING EVER:
GROWTH

MEMBERSHIP
This year, IDSA has increased membership value by rebuilding our branding philosophy, exceeding our goal of quadrupled membership, and holding more than three times the amount of events per semester.
MEMBERSHIP COMMUNICATION

Standardization of communication has helped to create a professional brand for our organization.

This has helped IDSA see improved attendance at events, increased student member involvement, and has created an overall improved image of our organization's physical and online presence.

GENERAL MEETINGS

BRANDING

MERCHANDISE

SOCIAL MEDIA
GENERAL MEETINGS
IDSA holds General Meetings every month during the semester. These meetings are the core of our organization, as they provide informational updates about interior design topics and events, and provide a space for students to network with their peers and professionals.

SOCIALS
Socials allow student members to interact and form relationships in an informal setting. The addition of this has made a notable difference in the morale of the organization, and has resulted in some of the most memorable moments of the year.

WORKSHOPS
These events are geared toward the development of skills related to the program curriculum, and professional development. We have held mock portfolio reviews, homework help days, and other similar events.

MEMBERSHIP EVENTS
As the leadership team began to restructure the event organization, we decided to focus our efforts on three distinct avenues designed to help student members become more involved, and to promote individual growth.
In IDSA, we actively promote IIDA events, as we see the value they bring to our students entering the industry. Some events IDSA students have attended are:

- SHIFT Student Conference
- NeoCan’t
- NeoCon IIDA Charette
- IIDA Roundtable
- IIDA Leadership Breakfast
- IIDA Student Connect Event
- ZeroLandfill

We have approached this year by modeling our events after IIDA’s own, and have enjoyed having the support of such a well-known organization.
This year IDSA has decided to pursue the “We Mean Green” philosophy that our campus promotes. We see this as an opportunity to promote sustainability within our own program, and as a chance to give back as an organization.

We then donate the yields to the UNT Food Pantry, which serves underprivileged students who might not be able to afford fresh food.
While the majority of our organization’s events occur within our design community at school, we encourage our members to explore other organizations in the community that align with their diverse interests.

Some of the highlights include attendance at CEU’s, firm and showroom tours, design and portfolio competitions, and an amazing opportunity for one student member’s design to be implemented in an upcoming Tour Center on campus.
We have increased our fundraising efforts and as a result have been able to raise enough funds to sponsor a student’s IIDA membership.

Additionally we have created a program called Project Spotlight which provides a platform for students to share their classwork with their peers at all classifications, during our General Meetings.
Career readiness is one of the core goals of IDSA. We empower our members to develop their professional skills at an early stage by providing a variety of career development tools.

These resources include:

- Mock Interviews
- Portfolio Workshops
- Homework Help Days
- Professional Dress Tips
- Career Panel
- Mentorship Program
- And more!
LOOKING FORWARD

This year was all about growth. We have grown our professional image, our member base, and have created a solid framework for further development.

Moving forward, we want to continue to uphold the high standards we have established for our leaders and members, and expand IDSA even further. We aim to create a roundtable for campus leaders in the metroplex, and forge strong relationships with our industry partners to hopefully provide even more opportunities to our student members.

We have poured our entire selves into this organization this year because we see the positive impact it has made on each student, and we are excited as ever to continue this upward growth.
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